Statistics 102 Fall 2012

Introduction to Business Statistics

<u>Linda Zhao</u>: lzhao@wharton.upenn.edu, Office: 470-JMHH. Office Hours: 9:00 – 11:00 am Mondays or by appointment

<u>Textbook</u>: *Applied Regression Analysis for Business and Economics*, Terry Dielman, Fourth edition. Duxbury (Most sections of Chapter 1 - 11 will be covered.)

<u>Additional optional reading</u>: *Statistics for Business, Decision making and Analysis*, Stine and Foster, 2011, Addison Wesley

<u>Canvas:</u> Most of the materials including announcements, lecture notes, homework, solutions, etc. will be available on our Canvas site.

<u>Lecture notes:</u> We will mainly deliver our lectures through slides and blackboard. Lecture slides will be available in our <u>Canvas</u>. We expect you to print out the slides before the class.

Computer package: The computer software JMP (any version of 7.0 or higher) will be used in the course. To access the software you need to purchase a 6-months (or longer) license at http://estore.e-academy.com and search for JMP or go to http://upenn.onthehub.com for special pricing. JMP is also available in all the Wharton computer labs (F75-JMHH, F80-JMHH, 375-JMHH and 380-JMHH).

<u>Homework and Projects</u>: Homework will be assigned and posted in our <u>Canvas</u>. Most homework assignments will be from the textbook, but there will also be three special assignments ("**miniprojects**"). Both homework and mini-projects will be collected and will be graded. The lowest homework score will be dropped at the end (not the mini-projects). (**No late homework or projects are acceptable**.)

Exams: There will be **THREE** in class quizzes, **one midterm** and a **final**. The midterm and final will be semi-closed book, i.e. a certain number of pages of notes are allowed. The quizzes will be closed book short exams (~10 minute each).

Ouizzes:

Quiz 1: Tuesday, Sept. 25th Quiz 2: Tuesday, Nov. 6th Quiz 3: Tuesday, Nov. 27th

Midterm: 6:00 pm - 7:30 pm, Wednesday, Oct. 17th

<u>Final exam</u>: 6:00 pm - 8:00 pm, Wednesday, **Dec. 12th**. (Comprehensive)

Grade allocation:

Homework and Projects: 20%

Quizzes: 10% Midterm: 25% Final: 45%

(The lowest homework score and lowest quiz score will be ignored in the final grade.)

TAs:

Justin Rising: jrising@wharton.upenn.edu

Pengyuan Wang: pengyuan@wharton.upenn.edu Yun Zhang: yunzhang@wharton.upenn.edu