

COURSE INFORMATION
LGST 611 – FALL QTR 1
Responsibility in Global Management

INSTRUCTOR

Barry Roberts
barry_roberts@unc.edu
Office: 652 JMHH
215.898.1729

TEXT

For your convenience, all the cases and readings are available on Canvas

OFFICE HOURS

Monday 1:45 to 3:15 or by appointment

GRADING

40% = Case briefs (two—20% each)
30% = Class participation
30% = Take Home Exam—due at time of
scheduled Exam

CLASS PARTICIPATION Students are expected to attend class, to be attentive, to be prepared, and to participate fully in class discussions. See attendance below.

ATTENDANCE

Missing more than two classes is considered excessive. If you miss more than two classes, you are required to report by email to me the date of each class you missed in excess of two classes. For the third missed class, you will be required to email to me within two days of the third missed class a brief for an extra case. (You may select the additional case to submit). If you miss any additional classes your class participation grade will be an F.

LAPTOP POLICY

Laptops are **not permitted** to be open during class without permission of the instructor.

BRIEFS

You are required to submit two written briefs. You may write a position paper on Subprime Mortgages as a case brief.

Please refer to the *Guidelines for Ethics Briefs* below.

TAKE HOME EXAM

Exams must *not* exceed **750** words. Exams exceeding the maximum word length will not be graded. Exams must be typed, **double spaced**, and in a type size of **at least 12** points. Exams are due at the scheduled time for the course exam.

Guidelines for Ethics Briefs

Date of Submission: You must hand in each of your written ethics briefs by the beginning of the class during which that ethics case is to be discussed.

Length: Briefs must *not* exceed **750** words. Briefs exceeding the maximum word length will not be graded. Briefs must be typed, **double spaced**, and in a type size of **at least** 12 points.

Cover Page: Please attach a cover sheet with the course number, your name, and your student identification number. Identify the rest of your brief with your student identification number but **not** your name.

Grading: You will be graded on the basis of the following attributes of your brief:

1. content,
2. cogency,
3. concision, and
4. clarity.

Group Work: You may analyze and discuss the assigned ethics cases with other students; however, you must write your own brief and you may not read or compare briefs prior to submitting your brief for grading.

Basic Format: You should identify and address only the one or two most important issues raised by the ethics case. Do not waste words restating the facts but use the facts to frame or resolve issues. In writing your brief you should include the following elements:

1. Identify the most important issues
2. Identify the viable options
3. Analyze the ethical implications of the options
4. Reach a definite resolution of the issues
5. Justify logically your resolution
6. Discuss implementing steps and strategies

CLASS ASSIGNMENTS--ROBERTS

Topic	Date	Cases/Readings
Introduction to Business Ethics	8/26	"Note on Business Ethics" <i>(CANVAS reading)</i>
Introduction to Law	8/28	Introduction to Law Note on Civil Dispute Resolution <i>(CANVAS readings)</i>
Sexual Harassment	9/4	<i>Propmore (CANVAS case)</i> SEXUAL HARASSMENT IN THE WORKPLACE: A PRIMER <i>(CANVAS reading)</i>
Guest Speaker on Tape: Walt Pavlo Convicted white collar felon--MCI	9/9	"White Collar Crime"
Corporate Social Responsibility	9/11	<i>Mammon (CANVAS case)</i> Freeman—Stakeholder Theory of the Modern Corporation Friedman—Social Responsibility of Business Sen—The Economist Manifesto <i>(CANVAS readings)</i>
Global Ethics	9/16	<i>SWORD Technology (CANVAS case)</i> Donaldson--Values in Tension: Ethics away from Home

Affirmative Action	9/18	<i>Pharmakon (CANVAS case)</i> Note on Employment Discrimination <i>(CANVAS case)</i>
Employment: Privacy	9/23	<i>MMG International (CANVAS case)</i> Note on Privacy <i>(CANVAS reading)</i>
Allocation of Scarce Resources	9/25	<i>Mykon's Dilemma (CANVAS case)</i>
Guest Speaker: Marquest Meeks Trial Attorney at U.S. Dept. of Justice, Public Integrity Section	9/30	"Ethics in Business"
The Economic Crisis--Subprime Mortgage	10/2	Hartzell--The Causes of the Credit Crisis <i>(may prepare as a case)</i> An Economy of Liars <i>(CANVAS reading)</i>
Deception—Fraud and Insider Trading	10/7	Vulcan (CANVAS case) Note on Fraud, Fiduciary Duty, and Insider Trading <i>(CANVAS reading)</i>
	Take Home EXAM	