

**Finance 203**  
**Course Outline and Reading List**

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Fall, 2014

• **Readings**

- You will only need one of the three texts listed below. The latest editions listed are the current editions. Most, but not all, of the chapters assigned in these texts have been covered in Finance 100.
  - \* Brealey, Myers and Allen, *Principles of Corporate Finance*, Tenth or Eleventh Edition, McGraw Hill, (BMA),
  - \* Berk and DeMarzo, *Corporate Finance*, Second or Third Edition, Addison Wesley (BD),
  - \* Ross, Westerfield and Jaffe, *Corporate Finance*, Ninth or Tenth Edition, McGraw Hill, (RWJ)
- Higgins, R., *Analysis for Financial Management*, Ninth or Tenth Edition, McGraw Hill, 2012. (H)
  - \* The tenth edition is available in the bookstore. The ninth edition can also be used. Readings are given for each edition.
- Bulk Pack, Available from Study.Net (B)
- Additional readings and notes will be handed out in class. These will be duplicated by the instructor at Wharton duplicating and charged to students enrolled in the class. For the most part these notes will also be available on Canvas. In many cases notes for the coming day will be on Canvas in advance.

- **Grading**

- **Written Case Analyses: (50%)**

- \* For the purpose of doing the cases, students should organize themselves into groups of three or four. **Larger groups are absolutely not permitted. Normally all students in a group should be registered in the same section. Exceptions to this rule will be permitted, but only with explicit permission. Groups should be formed by Wednesday, Sept. 10.** The list of students in each group should be e-mailed to the instructor prior to class on that date or given to the instructor at the beginning of class on that date or earlier. Consult with the instructor if you are having a problem joining or forming a group.
    - \* The written analyses will be done by each group for each of the cases for which a student write-up is required. The written analysis will be **at most five double-spaced pages** and will, if necessary, be supported by appendices. **Appendices that are not referred to in the written analysis should not be included.** The analysis will be preceded by a one page double-spaced executive summary. (The one page summary will not count as one of the five pages of analysis.) **The written analyses will be submitted electronically on Canvas by 9am on the day of the class during which the case is to be discussed.** (Make additional copies for your own use during the class discussion.) **In addition, hard copies of the write-up should be submitted the same day at the beginning class. Late analyses will not be accepted!**
      - There are three starred cases. Each of these will be worth one-quarter of the case grade (meaning 12.5% of the course grade).
      - The other cases for which a write-up is required will, therefore, in total also represent one-quarter of the case grade (meaning 12.5% of the course grade).

- Grading
  - **Quizzes: (50%)**
    - \* There will be periodic short (20 minute) quizzes. Most of the quizzes will be unannounced.
    - \* There will be between eight and eleven quizzes in total.
    - \* Each quiz will be given a grade between 1 and 10.
    - \* Quizzes may occur at the beginning or at the end of class. They may cover the case to be discussed that day or cases discussed on previous days. They may also cover the reading material assigned for the preceding days or the class discussion and lectures for previous classes.
    - \* **The first possible quiz will be on Monday, September 15.** There will be no quiz on Monday, October 13, the first class after the fall break. There will be no quiz on Wednesday, November 26, the class before the Thanksgiving break nor on Monday, December 1, the first class after the Thanksgiving break.
    - \* The bottom two quiz grades will be dropped when the grade is computed.
  - **Class Discussion:** This will enter the grade determination only informally. It will be used for the purpose of determining grades only in borderline cases. In those cases it can definitely make a difference.
  - **There will be no exams!**
- General Information
  - **Office:** SH-DH 2255
  - **Phone:** 8-4378
  - **e-mail:** kihlstro@wharton
  - **Office Hours:** Mon and Tues 4:30-5:30 and by appointment.

- **Wed, Aug 27 and Wed, Sept 3: Course Overview, Review and Introduction**

- **Readings**

- \* Benninga and Sarig, Chapters 1 and 2, "Financial Valuation Tools", B (First item on Study.Net)
- \* (For Review) BMA (10th and 11th Editions), Chapters 1-11 or RWJ, (9th and 10th Editions), Chapters 1-13 or BD, (2nd and 3rd Editions), Chapters 1-12.
- \* H, Chapters, 1-4, 7 and 9 (pp. 347-365 in the 9th edition or pp. 349-367 in the 10th edition)

- **Wed, Sept 3, Mon, Sept 8, and Wed, Sept 10: Financial Statements, UFCF, the Evaluation of Financial Performance and Financial Planning and Instructor Case Presentation and Class Discussion: Clarkson Lumber (No student write up required)**

- **Readings**

- \* Benninga and Sarig, Chapters 1 and 2, B
- \* BMA (10th and 11th Editions), Chapters 28-30 or RWJ (9th and 10th Editions), Chapters 26-28 or BD (2nd Edition), Chapter 7 or BD (3rd Edition) Chapter 8.
- \* H, Chapters, 1-4, 7 and 9 (pp. 347-365 in the 9th edition or pp. 349-367 in the 10th edition)
- \* Note on Bank Loans, B

- **Wed, Sept 10 and Mon, Sept 15 (First date for a possible quiz!): Risk Adjusted Discount Rates and Instructor Case Presentation and Class Discussion: Comsat (No student write up required)**
  - **Material covered by a possible quiz on 9/15:** Readings and class discussion for 9/3-9/10 and The Clarkson Case
  - **Readings**
    - \* “Diversification, The Capital Asset Pricing Model, and the Cost of Equity Capital,” B
    - \* BMA (10th and 11th Editions), Chapters 5-9 or RWJ (9th and 10th Editions), Chapters 5, 6, 10-13 or BD (2nd Edition), Chapters 6, 7, 10-12 or BD (3rd Edition), Chapters 7, 8, 10-12
    - \* H, Chapter 8 (pp. 295-324 and 333-345 in the 9th edition or pp. 295-321 and 334-348 in the 10th edition)
  
- **Mon, Sept 15 (First date for a possible quiz!): Risk Adjusted Discount Rates, Leverage, and WACC:**
  - **Material covered by a possible quiz on 9/15:** Readings and class discussion for 9/3-9/10 and The Clarkson Case
  - **Readings**
    - \* “Diversification, The Capital Asset Pricing Model, and the Cost of Equity Capital,” B
    - \* BMA (10th and 11th Editions), Chapters 5-9 or RWJ (9th and 10th Editions), Chapters 5, 6, 10-13 or BD (2nd Edition), Chapters 6, 7, 10-12 or BD (3rd Edition), Chapters 7, 8, 10-12
    - \* H, Chapter 8 (pp. 295-324 and 333-345 in the 9th edition or pp. 295-321 and 334-348 in the 10th edition)
    - \* BMA (10th and 11th Editions), Chapters 17-19 or RWJ, (9th and 10th Editions), Chapters 15-18 or BD (2nd and 3rd Editions) Chapters 14-16, 18, 19
    - \* “Financial Leverage, The Capital Asset Pricing Model, and the Cost of Equity Capital,” B.

- **Wed, Sept 17 and Mon, Sept 22: Risk Adjusted Discount Rates, Leverage, and WACC and Instructor Case Presentation and Class Discussion: Midland Energy (No student write up required)**
  - **Material covered by a possible quiz on 9/17 and 9/22:** Readings and class discussion for 9/10 and 9/15 and The Comsat Case
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapters 17-19 or RWJ, (9th and 10th Editions), Chapters 15-18 or BD, (2nd and 3rd Editions), Chapters 14-16, 18, 19
    - \* “Financial Leverage, The Capital Asset Pricing Model, and the Cost of Equity Capital,” B.
  
- **Wed, Sept 24 and Mon, Sept 29 : Instructor Case Presentation and Class Discussion: Harris Seafood (No student write up required)**
  - **Material covered by a possible quiz on 9/24 and 9/29:** Readings and class discussion for 9/17 and 9/22 and The Midland Energy Case
  
- **Wed, Oct 1: Three DCF Approaches: Discounting UFCF at WACC, APV and Discounting Flows to Equity at ROE**
  - **Material covered by a possible quiz:** The Harris Case and class discussion for 9/24 and 9/29
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapter 19 or RWJ, (9th and 10th Editions), Chapter 18 or BD, (2nd and 3rd Editions), Chapter 18
    - \* Using APV: A Better Tool for Valuing Operations, B.
    - \* Inselbag and Kaufold, “Two DCF Approaches for Valuing Companies Under Alternative Financing Strategies (and How to Choose Between Them), B.
  
- **Mon, Oct 6: Class Discussion: The All America Pipeline Case (Student write up required.)**
  - **Material covered by a possible quiz:** All America Pipeline Case

- **Wed, Oct 8: Capital Structure and Bond Ratings**
  - **Material covered by a possible quiz:** Readings and class discussion for 10/1
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapters 17-19 or RWJ, (9th and 10th Editions), Chapters 15-18 or BD, (2nd and 3rd Editions), Chapters 14-16, 18-19
    - \* H, Chapters 5 (excluding the appendix on hedging, forwards and options), 6 and 8 (pp. 295-324 and 333-345 in the 9th edition or pp. 295-321 and 334-348 in the 10th edition)
    - \* Barclay, et.al., “The Determinants of Corporate Leverage and Dividend Policy,” B
  
- **Mon, Oct 13: Capital Structure and Bond Ratings and Instructor Case Presentation and Class Discussion: American Home Products (No student write up required)**
  - **No quiz on this day**
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapters 17-19 or RWJ, (9th and 10th Editions), Chapters 15-18 or BD, (2nd and 3rd Editions), Chapters 14-16, 18-19
    - \* H, Chapters 5 (excluding the appendix on hedging, forwards and options), 6 and 8 (pp. 295-324 and 333-345 in the 9th edition or pp. 295-321 and 334-348 in the 10th edition)
    - \* Barclay, et.al., “The Determinants of Corporate Leverage and Dividend Policy,” B

- **Wed, Oct 15: Takeovers, Mergers and “The Market for Corporate Control”**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 10/8 and 10/13 and The American Home Products Case
  - **Readings**
    - \* BMA (10th and 11th Editions) Chapter 31 or RWJ (9th and 10th Editions), Chapter 29
    - \* H, Chapter 9(pp. 347-365 in the 9th edition or pp. 349-367 in the 10th edition)
    - \* Jensen, “The Takeover Controversy: Analysis and Evidence,” B.
    - \* Jarrell, Brickley and Netter, “The Market for Corporate Control: The Empirical Evidence Since 1980,” B
    - \* Dodd, “The Market for Corporate Control: A Review of The Evidence,” B.
    - \* “Why All Takeovers Aren’t Created Equal,” B
    - \* Jensen, “Agency Costs of Free Cash Flow, Corporate Finance, and Takeovers,” B
- **Mon, Oct 20: Class Discussion: American Chemical (Student write up required)**
  - **Material covered by a possible quiz:** American Chemical Case
- **Wed, Oct 22: Valuation Using Multiples and Instructor Case Presentation and Class Discussion: Mercury Athletic (No student write up required)**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 10/15
  - **Readings**
    - \* "Corporate Valuation and Market Multiples" B
- **Mon, Oct 27: Instructor Case Presentation and Class Discussion: Gulf (No student write up required)**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 10/22 and Mercury Athletic Case

- **Wed, Oct 29: Class Discussion: Case TBA\* (Student write up required. Worth 12.5% of the course grade.)**
  - **Material covered by a possible quiz:** The case due this day
  
- **Mon, Nov 3: Private Equity and LBOs**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 10/15 and The Gulf Case
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapter 32 ( Sections 32.1-32.3) or RWJ, (9th and 10th Editions), Chapter 29
    - \* Jensen, “Agency Costs of Free Cash Flow, Corporate Finance, and Takeovers,” B
    - \* “Leveraged Buyouts,” B
    - \* Allen, “The Evolution of Financial Structures and Strategies,” B.
    - \* Kaplan and Stromberg, "Leveraged Buyouts and Private Equity" B
  
- **Wed, Nov 5: Instructor Case Presentation and Class Discussion: Philip Morris and Kraft (No student write up required)**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 11/3
  
- **Mon, Nov 10: TBA**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 11/3 and The Philip Morris and Kraft case
  
- **Wed, Nov 12: Class Discussion: Case TBA\* (Student write up required. Worth 12.5% of the course grade.)**
  - **Material covered by a possible quiz:** The case due this day
  
- **Mon, Nov 17: Instructor Case Presentation and Class Discussion: Seagate Technology Buyout (No student write up required)**
  - **Material covered by a possible quiz:** Readings and Class Discussion for 11/3 and The Philip Morris and Kraft case

- **Wed, Nov 19: Class Discussion: RJR Nabisco (Student write up required)**
  - **Material covered by a possible quiz:** The RJR case
  
- **Mon, Nov 24: Bankruptcy and Instructor Case Presentation and Class Discussion: Continental Airlines-1992 (No student write up required)**
  - **Material covered by a possible quiz:** Readings and class discussion for 11/3 and the Seagate Technology Buyout Case
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapters 17-19, 23 and 32 (section 32.4) or RWJ, (9th and 10th Editions), Chapters 15-18 and 30 or BD, (2nd and 3rd Editions), Chapters 14-16, 18-19
    - \* “Note on Bankruptcy in the US,” B
  
- **Wed, Nov 26: (No quiz on this day): TBA**
  
- **Mon, Dec 1: (No quiz on this day): Bankruptcy and Instructor Case Presentation and Class Discussion: Continental Airlines-1992 (No student write up required)**
  - **Readings**
    - \* BMA (10th and 11th Editions), Chapters 17-19, 23 and 32 (section 32.4) or RWJ, (9th and 10th Editions), Chapters 15-18 and 30 or BD, (2nd and 3rd Editions), Chapters 14-16, 18-19
    - \* “Note on Bankruptcy in the US,” B
  
- **Wed, Dec 3: TBA**
  - **Material covered by a possible quiz:** Readings and class discussion for 11/24 and 12/1 and the Continental Case
  
- **Mon, Dec 8: Class Discussion: Case TBA\* (Student write up required. Worth 12.5% of the course grade.)**
  - **Material covered by a possible quiz:** The case due this day