Responsibility in Professional Services
LGST 612
ver 2.0

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Office Hours: Mon 12 pm & by appt.

LGST 612: This is a course about identifying moral and legal issues in business and making intelligent judgments about these issues.

CLASS PARTICIPATION: Students should complete the reading before class and participate in classroom discussion. Much of the most important learning will come not directly from lectures or readings, but through reflection on your behavior and that of your classmates as you participate in simulations and discuss cases. So each person’s participation matters for everyone. Attendance will be recorded. Most readings are available on study.net. Other readings will be made available through on Canvas.

CONCERT RULES:
1. Class starts and ends on time. Students and faculty are timely.
2. Students sit according to a seating chart.
3. Students remain in attendance for the duration of class, except in an emergency.
4. Students display name plaques.
5. Electronic devices are turned off.

GRADES: They will be determined by a take-home final exam (75%) and class participation (25%).
Schedule (may change):

Class 1, March 16: Introduction.
In class exercise
Debrief
Friedman, The social responsibility of business is to increase its profits

Class 2, March 18:
Case: Merck
Porter, Creating shared value
Stout, The problem of corporate purpose
American Law Institute, Principles of corporate governance

Class 3, March 23: Transactions
In class exercise
Debrief

Class 4, March 25: Transparency
Shell, When is it legal to lie in negotiation?

Class 5, March 30: Professional Dilemmas
In class exercise

Class 6, April 1: The law and ethics of insider trading
NPR, Hedge fund boss found guilty of insider trading
Bodreaux, Learning to love insider trading
Lowenstein, The war on insider trading: market-beaters
Macey, Deconstructing the Galleon insider trading case
Strudler, Insider trading: a moral problem

Class 7, April 6: Professional Dilemmas
Sandbu, Dicing with Death
Donaldson and Werhane, Introduction to ethical reasoning

Class 8, April 8: Law and Ethics According to Uber
TBA

Class 9, April 13: Compensation
April 14
Martin and Scotto, Bailouts and bonuses on Wall Street
Moriarty, Do CEO’s get paid too much?
Class 10, April 15: Data mining
TBA

Class 11, April 20: Professional responsibility across borders
April 21
Case: Thomson, Google’s China problem
Donaldson, Values in tension
Singer, Famine, affluence, and morality
Duhigg and Barboza, In China human costs are built into an iPad

Class 12, April 22: Wrap-up