

**GLOBALIZATION AND CORRUPTION**  
**LGST 299**  
**Fall 2015**

Professor: Nichols  
Office: 655 JMHH  
Office Hours: Tuesdays 10:00 to noon, 2:00 to 4:00, or by appointment  
Office Phone: 898-9369

Assigned Reading: All of the readings for this seminar are on line. They are cheaper that way. The url's for the readings are provided in this syllabus. In order to access some readings using the provided url, you will have to be on a Penn computer or log in to your library account (using your Pennkey and password). Please complete the reading for each class before the lesson for which it is assigned. Please bring readings in some form to class. The instructor may change a reading assignment but will provide notice well before doing so.

Grading: Your grade will be based on two things: contribution to each class and a class project. We will talk about each in much more detail in class. In general, (1) class contribution: this is a seminar, and we will spend our time talking with each other and exploring together. You are expected to contribute. (2) Class projects may be undertaken alone or in groups, and can be done in any form or medium that demonstrates that you have successfully synthesized knowledge about theories of globalization and knowledge about corruption.

Additional Material: The instructor would be very happy to provide you with references to as much outside material as you wish. Please just ask.

### **Topical Assignments**

Sept. 1; Class 1:       The world is an interesting place. In this class we will discuss the Westphalian ordering of the world, using Africa to illustrate how the Westphalian system does not always reflect the manner in which people organize themselves.

Reading:               Robert H. Jackson, "Qausi-States, Dual Regimes and Neoclassical Theory: International Jurisprudence and the Third World," *International Organization* v. 41 pp. 519-549 (1987) at <http://www.jstor.org/stable/2706757>

Sept. 8; Class 2:       What is globalization? What do people mean when they use this often-used term? We will discuss the broad meanings of this term, as well as why people think that it is occurring.

For Class:             Bring to class a couple of examples of empirical data that you think support a hypothesis that "globalization" is occurring.

Readings: (1) Douglass C. North, Nobel Prize Lecture (1993), at [http://nobelprize.org/nobel\\_prizes/economics/laureates/1993/north-lecture.html](http://nobelprize.org/nobel_prizes/economics/laureates/1993/north-lecture.html)  
(2) William I. Robinson, "Theories of Globalization," in *Blackwell Companion to Globalization* pp.125-143 (2007), at <http://kisi.deu.edu.tr/timucin.yalcinkaya/Theories%20of%20Globalization.pdf>

Sept. 15; Class 3: System theories of globalization. System theories are among the oldest theories of globalization. In particular, we will discuss Wallerstein's World System Theory.

Readings: (1) William I. Robinson, "Theories of Globalization," in *Blackwell Companion to Globalization* pp.125-143 (2007), at <http://kisi.deu.edu.tr/timucin.yalcinkaya/Theories%20of%20Globalization.pdf>  
(2) Stephen Bassett, World Sociology, SY4 World System Theory, at <https://www.youtube.com/watch?v=M3i6KmoHQgY>

Sept. 20; Class 4: Technology theories of globalization. Among the most well-known of these theories is Immanuel Cassell's Network Society Theory.

Readings: (1) William I. Robinson, "Theories of Globalization," in *Blackwell Companion to Globalization* pp.125-143 (2007), at <http://kisi.deu.edu.tr/timucin.yalcinkaya/Theories%20of%20Globalization.pdf>  
(2) Manuel Castells's Network Society, Geof, at <http://www.geof.net/research/2005/castells-network-society>

Sept. 29; Class 5: Attitude theories of globalization. We will talk about theories that attribute globalization to changes in attitudes or the ways that people think. We will pay special attention to Roland Robertson's concept of "glocalization."

Readings: (1) William I. Robinson, "Theories of Globalization," in *Blackwell Companion to Globalization* pp.125-143 (2007), at <http://kisi.deu.edu.tr/timucin.yalcinkaya/Theories%20of%20Globalization.pdf>  
(2) Habibul Haque Khondker, "Glocalization as Globalization: Evolution of a Sociological Concept," *Bangladesh e-Journal of Sociology*, vol. 1, no. 2 (July 2004), at <http://www.bangladeshsociology.org/BEJS%201.2%20Issue%20Habibul%20Haque%20khondker.pdf>

Oct. 6; Class 6: What is corruption? In this class we begin to discuss corruption. Corruption engenders a surprising amount of definitional debate.

Readings: (1) Ulrich von Alemann, "The Unknown Depths of Political Theory: The Case for a Multidimensional Concept of Corruption," *Crime, Law & Social Change* v. 42 pp. 25-34 (2004), at <http://www.springerlink.com/content/n11711672n747gm2/fulltext.pdf>

- Oct. 13; Class 7: How much corruption is there? We will talk about the amount of corruption and about how different organizations try to measure corruption. We will also talk about actual fieldwork experiences.
- Reading: (1) Transparency International, Corruption Perceptions Index, at <http://www.transparency.org/cpi2014/results>  
(2) Transparency International, Bribe Payers Index, at <http://www.transparency.org/bpi2011/results>
- Oct. 20; Class 8: Effects of corruption, at the macro scale.
- For Class: Bring to class one current piece of research that attempts to measure an effect of corruption.
- Readings: Joe Nellis, The Economic Effects of Corruption, Cranfield University School of Management, at <https://www.youtube.com/watch?v=dQ1ggyPQ4SU>
- Oct. 27; Class 9: Effects of corruption at the micro scale. Until recently there was no systematic research on the effects of corruption at the level of an individual firm. We will also discuss how endemic corruption makes people feel about themselves and about governments.
- Readings: (1) "The Business Case for Complying with Bribery Laws," *American Business Law Journal* v. 49(2), p. 325 (2012), at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2568018](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2568018)  
(2) Charles Howard, Baltimore: The Dehumanizing Gaze and Thug Life, Huffington Post, at [http://www.huffingtonpost.com/charles-howard/baltimore-the-dehumanizing-gaze-and-thug-life\\_b\\_7163740.html](http://www.huffingtonpost.com/charles-howard/baltimore-the-dehumanizing-gaze-and-thug-life_b_7163740.html)
- Nov. 3; Class 10: Corruption control at the macro scale. Everyone wants to do it. No one quite knows how.
- Readings: (1) "The Perverse Effect of Campaign Contribution Limits: Reducing the Allowable Amounts Increases the Likelihood of Corruption in the Federal Legislature," *American Business Law Journal* v. 48 pp. 77-118 (2011), at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2568220](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2568220)
- Nov. 10; Class 11: Corruption control at the micro scale. Many more people write about effective corruption control at the firm level. We will try to determine what "effective" means and whether suggested programs are effective.
- Reading: Arnold & Porter, Building an Effective Anti-Corruption Program, at [http://www.arnoldporter.com/resources/documents/Advisory-Building\\_an\\_Effective\\_Anti-Corruption\\_Compliance\\_Program\\_Lessons\\_Learned\\_031611.pdf](http://www.arnoldporter.com/resources/documents/Advisory-Building_an_Effective_Anti-Corruption_Compliance_Program_Lessons_Learned_031611.pdf)

Nov. 17; Class 12: Is there a relationship between corruption and globalization?

Reading: Carolyn Warner, "Globalization and Corruption," in *Blackwell Companion to Globalization* pp. 593-609 (2007), at <http://wxy.seu.edu.cn/humanities/sociology/html/edit/uploadfile/system/20100826/20100826022217802.pdf#page=610>

Dec. 1; Class 13: Project presentations.

Dec. 8; Class 14: Project presentations.