

## The Wharton School of the University of Pennsylvania

### ACCOUNTING 102 – Managerial Accounting Course Syllabus and Class Schedule Fall, 2016

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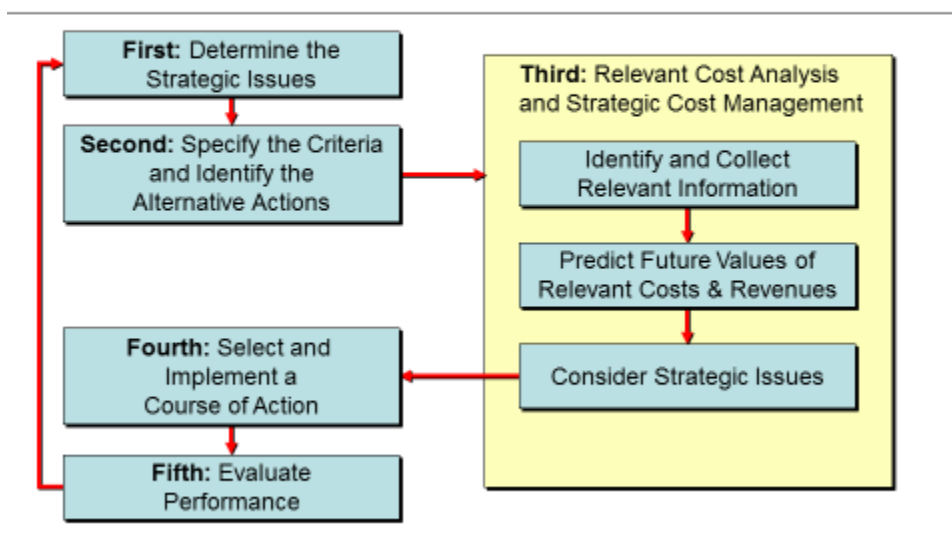
**Office Hours:** Monday and Wednesday 1:30 to 2:30 pm or by appointment

**Teaching Assistants:** Refer to Canvas

#### COURSE OBJECTIVES:

This course focuses on financial decision-making and performance evaluation within firms. Throughout the class, the following strategic cost management framework is applied across the various functions of an organization to highlight the cost analysis and performance evaluation methods available to improve organizational performance.

#### The Strategic Cost Management Decision-Making Process



Examples from a variety of settings, ranging from product design and pricing to customer profitability analysis, competitor cost analysis, and the development of pro forma financial statements and earnings forecasts, will be used to illustrate the widespread applicability of these methods to internal management, consulting, and financial analyst positions.

**REQUIRED MATERIAL:**

Davila, Antonio and Daniel Oyon, *Malea Fashion District, How Successful Managers Use Financial Information to Grow Organizations*, 2<sup>nd</sup> Edition, 2009

Shim, Jae K. and Joel G. Siegel, *Shaum's Outlines, Managerial Accounting*, 2<sup>nd</sup> Edition, McGraw Hill

Dakota Office products case (available through study.net).

**COURSE OPERATION:**

The course meets three times a week - lectures on Monday and Wednesday, and a recitation on Friday.

*Monday and Wednesday – Lectures*

*Fridays – Recitations*

The teaching assistants (TAs) for the course, will conduct the Friday recitation sessions. During those recitations, the week's material will be review, your questions will be answered, and an assigned problem will be reviewed. New material will not be covered.

Please note that some recitations and/or review sessions may be held at different times from those indicated in your class schedule. (These will typically occur near the time of an exam.) This will be done to maximize the number of students able to attend these sessions.

**CANVAS:**

To access the Canvas for Accounting 102, go to the internet URL:

<https://canvas.upenn.edu>

On that page, click on ACCT to display links to accounting course Canvas rooms, and then click on your section number.

Canvas contains, among other items, the course syllabus, class schedule, and information on the TAs' office hours and office and recitation locations. I will make the lecture notes for each class available on Canvas not later than the day preceding the day of the class.

If you have problems with Canvas, contact

[iwane@wharton.upenn.edu](mailto:iwane@wharton.upenn.edu)

**TA OFFICE HOURS:**

The TAs office hours will be posted on Canvas.

In addition to the regular weekly office hours the TAs will hold additional office hours during the week of an exam.

**GRADING**

Your grade for this course will be based on the following:

	<u>Weight</u>
Quizzes (Best 4 out of 5)	92%
Case Assignment (East Penn Bank)	<u>8%</u>
	100%

For the purpose of determining your final grade for the course, each quiz will be assigned the same weight.

Please note that the above weighting scheme will be strictly adhered to. There is no possibility of earning extra credit or of changing the above weights.

Grades will be distributed so that approximately 70% of the class enrollment (following the end of the drop period) receives A's or B's. Note that the grade distribution is set based on enrollment following the end of the drop period, and to the extent that students subsequently withdraw from the course, the percentage of the final enrollment who receive A's or B's will be greater than 70%. This policy means that no student who remains in the course is negatively affected by the fact that other students have withdrawn.

Students at the bottom of the distribution with a very poor weighted average scores (e.g., a weighted average score of less than 40%) will likely receive a final grade of F.

Quizzes: Quizzes will be given in-class on the following dates:

Quiz	Day	Date
1	Monday	September 19
2	Monday	October 10
3	Monday	October 31
4	Monday	November 16
5	Wednesday	December 7

There is no final exam or quiz in the regularly scheduled final exam period. Each in-class quiz is closed-book and closed-notes, with one exception. Students will be permitted to use one page (8 ½" x 11", one side only) of notes to complete the quiz. Students will receive the entire class period to complete each in-class quiz.

The quizzes will not be cumulative and they will not be exclusively multiple choice. (However, there may be a multiple-choice component.) Practice quiz questions and their solutions will be posted on Canvas for your reference. For each quiz, the topics/classes for which you will be responsible are indicated in the class schedule which follows (and in the syllabus on Canvas).

When determining a student's final grades, I will drop the quiz with the lowest mean-adjusted score. There will be no "make-up" quizzes. The provision to drop your lowest quiz score is made to provide for recruiting conflicts, unexpected emergencies or pre-arranged travel.

***If you need additional time to complete a quiz because of a university-recognized disability, you must make arrangements directly with the Office of Student Disability Services. I will make whatever accommodations that the Office recommends. (In addition, please notify me by e-mail)***

**Case Assignment:** The case (East Penn Bank) is ***due on Wednesday, October 19***, and must be turned in at not later than 10:15 a.m., to the Accounting Department, located in Suite 1300 Steinberg-Dietrich Hall. If you turn it in outside of business hours, slip it under the left door of Steinberg-Dietrich Hall, Suite 1300. No cases sent by e-mail will be accepted. Cases turned in late will receive no credit.

The case assignments can be done individually or in groups of up to three persons. You are free to pick your own groups. I will not become involved in any group disputes. Groups will have to monitor and manage themselves. All members of the group will receive the same grade for the case. ***In order to help the TAs grade and return the case, please list the names of the members of alphabetically by last name.***

**NOTE:** Additional student names will not be allowed to be added to the case submission after it has been turned in. Please make sure that your team members have included your name on the case submitted.

**All groups are expected to work independently.** Members of different groups are ***not*** allowed to discuss the case or share answers prior to the time when the case has been turned in. Each of you is responsible for ensuring that work done by your group is done independently of other groups.

## **RE-GRADES:**

I and the TAs follow a grading scheme that is designed to award partial credit. Occasionally, we will make mistakes, and we are eager to correct them subject to the following limits. If you believe that there was a *mistake* in the grading of your exam, you must submit the original exam (with no adjustments), and a *written explanation* of the points of contention. *within one calendar week following the return of the exam*, **We will only re-grade exams if they: (1) were originally written in non-erasable pen, (2) used no correction tape, white-out, etc., and (3) have not been edited or marked up in any way following their return and prior to the submission of the re-grade request.** *Please note, any exam submitted for re-grade is subject to a complete review*, which may result in an increase or decrease in the total exam score. If the re-grade request is made after one calendar week or without an accompanying explanation, no re-grade will be permitted.

All re-grade decisions are *final*.

## Accounting 102 Class Schedule Fall, 2016

Session	Day	Date	
01	Wed	8/31	<b>Introduction</b> Class Notes: Session 01
<b>Part 1: Decision Making</b>			
02	Mon	9/7	<b>Decision Making: Cost Concepts</b> Class Notes: Session 02 Text Book Readings: Malea Fashion District Chapters 1, 2, 6 Shaum's Outline Chapters 2, 4, 5
03	Wed	9/12	<b>Decision Making: Relevant Costs</b> Class Notes: Session 03 Text Book Readings: Malea Fashion District Chapters 1, 2, 6 Shaum's Outline Chapters 2, 4, 5
04	Wed	9/14	<b>Decision Making: Cost, Volume, Profit (CVP) and Financial Modeling</b> Class Notes: Session 04 Text Book Readings: Malea Fashion District Chapters 1, 2, 6 Shaum's Outline Chapters 2, 4, 5
	Fri	9/16	<b>Recitation</b> Problem for Discussion Recitation Problems 01
05	Mon	9/19	<b>QUIZ 1</b> (All materials covered in Sessions 01-04, inclusive)
06	Mon	9/21	<b>Decision Making: Case</b> Class Notes: Session 05 Reading: Forrest Gump Case

Session	Day	Date		
Part 2: Cost Accounting				
07	Mon	9/26	Cost Estimation	
			Class Notes:	Session 07
			Text Book Readings:	
			Shaum’s Outline	Chapter 3
08	Wed	9/28	Overview of Cost Accounting	
			Class Notes:	Session 08
			Text Book Readings:	
			Malea Fashion District	Chapters 3, 4, 7
			Shaum’s Outline	Chapters 12
	Fri	9/30	Recitation	
			Problem for Discussion	Recitation Problems 02
09	Mon	10/3	Job Costing	
			Class Notes:	Session 09
			Text Book Readings:	
			Malea Fashion District	Chapters 3, 4, 7
			Shaum’s Outline	Chapters 12
10	Wed	10/5	Process Costing	
			Class Notes:	Session 10
			Text Book Readings:	
			Malea Fashion District	Chapters 3, 4, 7
			Shaum’s Outline	Chapters 12
	Fri	10/7	Recitation	
			Problem for Discussion	Recitation Problems 03
11	Mon	10/10	QUIZ 2	
			(All materials covered in Sessions 06-10, inclusive)	
	Mon	10/10	DROP PERIOD ENDS	

Session	Day	Date	
12	Mon	10/12	<b>Variable Costing and Throughput Accounting</b>
			Class Notes: Session 11
			Text Book Readings:
			Malea Fashion District Chapter 7, pp. 153-155; Chapter 11
			Shaum's Outline Chapter 4, pg. 63

**Fri 10/14 Recitation Cancelled**

### Part 3: Cost Management & Planning

13	Mon	10/17	<b>Activity Based Costing</b>
			Class Notes: Session 13
			Text Book Readings:
			Malea Fashion District Chapter 10
			Shaum's Outline Chapter 13 pp. 335 - 338

14	Wed	10/19	<b>Activity Based Costing for Customer Profitability</b>
			Class Notes: Session 14
			Case (To be handed in before class) East Penn Bank
			Text Book Readings:
			Malea Fashion District Chapter 14

**Fri 10/21 Recitation**  
 Problem for Discussion Recitation Problems 04

15	Mon	10/24	<b>Activity Based Management</b>
			Class Notes: Session 15
			Text Book Readings:
			Malea Fashion District Chapter 10, pp. 223-228

16	Wed	10/26	<b>Support Department Cost Allocation</b>
			Class Notes: Session 16
			Text Book Readings:
			Malea Fashion District Chapter 13
			Shaum's Outline Chapter 12, pp. 319 - 321

Session	Day	Date	
	<b>Fri</b>	<b>10/28</b>	<b>Recitation</b> Problems for Discussion      Recitation Problems 05
<b>17</b>	<b>Mon</b>	<b>10/31</b>	<b>Quiz 3</b> (All materials covered in Session 12-16, inclusive)
<b>18</b>	<b>Wed</b>	<b>11/2</b>	<b>Pricing Decisions</b> Class Notes:      Session 17 Text Book Readings: Malea Fashion District      Chapter 5 Shaum's Outline      Chapter 5, pp. 91-92
	<b>Fri</b>	<b>11/4</b>	<b>Recitation Cancelled</b>
<b>19</b>	<b>Mon</b>	<b>11/7</b>	<b>Competitive Cost Analysis</b> Class Notes:      Session 19
<b>20</b>	<b>Wed</b>	<b>11/9</b>	<b>Capital Budgeting</b> Class Notes:      Session 20 Text Book Readings: Malea Fashion District      Chapter 12 Shaum's Outline      Chapter 9
	<b>Fri</b>	<b>11/11</b>	<b>Recitation</b> Problem for Discussion      Recitation Problems 06
	<b>Fri</b>	<b>11/11</b>	<b>WITHDRAWAL PERIOD ENDS</b>



Session	Day	Date	
<b>Part 5: Performance Evaluation and Incentives</b>			
<b>21</b>	<b>Wed</b>	<b>11/14</b>	<b>Responsibility Accounting</b>
			Class Notes: Session 21
			Text Book Readings:
			Malea Fashion District Chapter 15, pp. 307-316
			Shaum's Outline Chapters 7, 8
<b>22</b>	<b>Mon</b>	<b>11/16</b>	<b>Quiz 4</b>
			(All materials covered in Session 18-21, inclusive)
	<b>Fri</b>	<b>11/13</b>	<b>Recitation Cancelled</b>
<b>23</b>	<b>Mon</b>	<b>11/21</b>	<b>Accounting Performance Measures and Incentives</b>
			Class Notes: Session 23
			Text Book Readings:
			Malea Fashion District Chapter 3, pp. 60-75
			Shaum's Outline Chapter 8
<b>11/23 – 11/27 THANKSGIVING BREAK</b>			
<b>24</b>	<b>Mon</b>	<b>11/28</b>	<b>Variance Analysis - Sales</b>
			Class Notes: Session 24
			Text Book Readings:
			Malea Fashion District Chapter 9
			Shaum's Outline Chapters 6, 7
<b>25</b>	<b>Wed</b>	<b>11/30</b>	<b>Variance Analysis - Costs</b>
			Class Notes: Session 25
			Text Book Readings:
			Malea Fashion District Chapter 9
			Shaum's Outline Chapters 6, 7
	<b>Fri</b>	<b>12/2</b>	<b>Recitation</b>

Session	Day	Date	
			Problem for Discussion      Recitation Problems 07
<b>26</b>	<b>Mon</b>	<b>12/5</b>	<b>Transfer Pricing</b>
			Class Notes:      Session 26
			Text Book Readings:
			Malea Fashion District      Chapter 15, pp 316-319
			Shaum's Outline      Chapter 8, pp. 186 - 187
<b>27</b>	<b>Wed</b>	<b>12/7</b>	<b>Quiz 5</b>
			(All materials covered in Session 23-26, inclusive)
<b>28</b>	<b>Mon</b>	<b>12/12</b>	<b>To Be Announced</b>