



**Responsibility in Professional Services
LGST 612-003**

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Fall 2016
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LGST 612: This is a course about identifying moral and legal issues in business and making intelligent judgments about these issues. It is a premise of this course that often the moral and legal questions one faces in business

CLASS PARTICIPATION: Students should complete the reading before class and participate in classroom discussion. Much of the most important learning will come not directly from lectures or readings but through reflection on your behavior and that of your classmates as you participate in simulations and discuss cases. So each person's participation matters for everyone. Attendance will be recorded. Most readings are available on Study.net. Other readings will be made available on Canvas.

RULES:

1. Class starts and ends on time. Students and faculty are timely.
2. Students sit according to a seating chart.
3. Students remain in attendance for the duration of class, except in an emergency.
4. Students display name plaques.
5. Electronic devices are turned off.
6. You may eat in class.

GRADES: They will be determined by a take-home final exam (75%) and class participation (25%).

Schedule (may change):

Class 1, 8-31: Introduction.

In class exercise

Debrief

Friedman, The social responsibility of business is to increase its profits

Vogel, CSR doesn't pay

Class 2, 9-7:

Case: Merck

Porter, Creating shared value

Stout, The problem of corporate purpose

American Law Institute, Principles of corporate governance

Class 3, 9-12: Transactions

In class exercise

Debrief

Class 4, 9-14: Transparency

Shell, When is it legal to lie in negotiation?

Fullinwider, Lying and public choice

Class 5, 9-19: Professional Dilemmas

In class exercise

Class 6, 9-21: The law and ethics of insider trading

NPR, Hedge fund boss found guilty of insider trading

Bodreaux, Learning to love insider trading

Lowenstein, The war on insider trading: market-beaters

Macey, Deconstructing the Galleon insider trading case

Strudler, Insider trading: a moral problem

Class 7, 9-26: Professional Dilemmas

Sandbu, Dicing with Death

Donaldson and Werhane, Introduction to ethical reasoning

Class 8, 9-28: Law and Ethics According to Uber

TBA

Class 9, 10-3: Compensation

Martin and Scotto, Bailouts and bonuses on Wall Street

Moriarty, Do CEO's get paid too much?

Class 10, 10-5: Privacy

Case, Apple: Privacy vs. safety

TBA

Class 11, 10-10: Professional responsibility across borders

April 21

Case: Google's China problem

Donaldson, Values in tension

Singer, Famine, affluence, and morality

Duhigg and Barboza, In China human costs are built into an iPad

Class 12, 10-12: Wrap-up