

**GLOBALIZATION AND CORRUPTION THROUGH THE EYES OF MONGOLIA**  
**LGST 299**  
**Spring 2017**

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Office hours: MWT: 3-4pm & by appt.

Class hours: Tue 3:00 to 6:00pm  
Venue: JMHH 414

Assigned Reading: All of the readings for this seminar are on line. They are cheaper that way. The url's for most of the readings are provided in this syllabus. In order to access some readings using the provided url, you will have to be on a Penn computer or log in to your library account (using your Pennkey and password). Some of the readings are available on the Canvas site for this class. Please complete the reading for each class before the lesson for which it is assigned. Please bring readings in some form to class. The instructors may change a reading assignment but will provide notice well before doing so.

Grading: Your grade will be based on four things: contribution to each class, short reflective papers, a longer paper, and acceptable conduct whilst in Mongolia. We will talk about each in much more detail in class. In general, (1) class contribution: this is a seminar, and we will spend our time talking with each other and exploring together. You are expected to contribute. (2) Short reflective papers will ask you to reflect on the discussions we have had in class. (3) A longer paper will ask you to critically analyze an issue of globalization and/or corruption in Mongolia. (4) You will be given a final grade for this course before we depart for Mongolia. However, that grade is subject to change if in the determination of the instructors or of Penn Global you do not fulfill your responsibilities whilst in Mongolia.

Additional Material: These are topical subject and Mongolia is a rapidly changing country. You may receive links to additional material from time to time. Similarly, material may be substituted for the material indicated in this syllabus.

**THIS SYLLABUS IS SUBJECT TO CHANGE BY THE INSTRUCTORS**

**Topical Assignments**

Jan. 17; Class 1: Introduction. The goals of this seminar, how we will approach the subject matter, an introduction to the place of Mongolia in the world

Reading: start looking at the CIA World Factbook entry on Mongolia  
[www.cia.gov/library/publications/the-world-factbook/geos/mg.html](http://www.cia.gov/library/publications/the-world-factbook/geos/mg.html)

- Jan. 24; Class 2: What is globalization? What do people mean when they use this often-used (and frequently abused) term? We will discuss the broad meanings of this term from the perspective of political science, as well as why people think that it is occurring.
- For Class: Bring to class a couple of examples of empirical data that you think support a hypothesis that “globalization” is occurring.
- Readings: (1) William I. Robinson, “Theories of Globalization,” in *Blackwell Companion to Globalization* pp.125-143 (2007), at <http://kisi.deu.edu.tr/timucin.yalcinkaya/Theories%20of%20Globalization.pdf>  
 (2) Mark Juergensmeyer, Globalization Comes to Mongolia [http://www.huffingtonpost.com/mark-juergensmeyer/globalization-comes-to-mo\\_b\\_1864730.html](http://www.huffingtonpost.com/mark-juergensmeyer/globalization-comes-to-mo_b_1864730.html)
- Jan. 31; Class 3: Globalization from the perspective of international management theory. How does the evidence that you provided of globalization fit into discussions of globalization.
- Readings: (1) OEC Mongolia Trade Statistics <http://atlas.media.mit.edu/en/profile/country/mng/>  
 (2) TBA
- Feb. 7; Class 4: System theories of globalization. System theories are among the oldest theories of globalization. In particular, we will discuss Wallerstein’s World System Theory.
- Readings: (1) Stephen Bassett, World Sociology, SY4 World System Theory, at <https://www.youtube.com/watch?v=M3i6KmoHQgY>  
 (2) Thomas D. Hall, Mongols in World-Systems History <http://www.socionauki.ru/journal/articles/129950/>
- Feb. 14; Class 5: Technology theories of globalization. Among the most well-known of these theories is Immanuel Cassell’s Network Society Theory.
- Readings: (1) Manuel Castells's Network Society, Geof, at <http://www.geof.net/research/2005/castells-network-society>  
 (2) Shaila Sultana, Sender Dovchin & Alastair Pennycook, Styling the Periphery: Linguistic and Cultural Takeup in Bangladesh and Mongolia <http://onlinelibrary.wiley.com/doi/10.1111/josl.12055/full>
- Feb. 21; Class 6: Attitude theories of globalization. We will talk about theories that attribute globalization to changes in attitudes or the ways that people think. We will pay special attention to Roland Robertson’s concept of “glocalization.”

- Readings: (1) Habibul Haque Khondker, "Glocalization as Globalization: Evolution of a Sociological Concept," *Bangladesh e-Journal of Sociology*, vol. 1, no. 2 (July 2004), at <http://www.bangladeshsociology.org/BEJS%201.2%20Issue%20Habibul%20Haque%20khondker.pdf>
- (2) Tarek Heggy: Globalization as Integration, not Assimilation.
- Feb. 28; Class 7: Mongolia: The Two Horses of Ghengis Khan. This film is by the writer and director of "The Story of the Weeping Camel" and "The Cave of the Yellow Dog," two of the most critically acclaimed films to come out of Mongolia.
- Mar. 14; Class 8: What is corruption? In this class we begin to discuss corruption. Corruption engenders a surprising amount of definitional debate.
- Readings: (1) Ulrich von Alemann, "The Unknown Depths of Political Theory: The Case for a Multidimensional Concept of Corruption," *Crime, Law & Social Change* v. 42 pp. 25-34 (2004), at <http://www.springerlink.com/content/n11711672n747gm2/fulltext.pdf>
- (2) Transparency International, What is Corruption? <http://www.transparency.org/what-is-corruption/>
- (3) Marcel Plichta, Mongolia: Between a Rock and a Hard Place <https://intpolicydigest.org/2015/03/12/mongolia-between-rock-and-a-hard-place/>
- Mar. 21; Class 9: How much corruption is there? We will talk about the amount of corruption and about how different organizations try to measure corruption. We will also talk about actual fieldwork experiences.
- Reading: (1) Transparency International, Corruption Perceptions Index, at <http://www.transparency.org/cpi2014/results>
- (2) Mongolia Corruption Report <http://www.business-anti-corruption.com/country-profiles/Mongolia>
- (3) U4, Corruption in Natural Resource Management in Mongolia <http://www.u4.no/publications/corruption-in-natural-resource-management-in-mongolia/>
- Mar. 28; Class 10: Effects of corruption.
- For Class: Bring to class one current piece of research that attempts to measure an effect of corruption.
- Readings: (1) Joe Nellis, The Economic Effects of Corruption, Cranfield University School of Management, <https://www.youtube.com/watch?v=dQ1gijPQ4SU>

- (2) The Business Case for Complying with Bribery Laws  
[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2568018](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2568018)
- (3) K@W: The Alcoa case.  
<http://knowledge.wharton.upenn.edu/article/aluminum-giant-alcoas-costly-lesson-pitfalls-corruption/>
- (4) Andrei Loshak: IKEA's Experience with Russian Corruption

Apr. 4; Class 11: How do people feel about corruption.

- Readings:
- (1) Charles Howard, Baltimore: The Dehumanizing Gaze and Thug Life, Huffington Post, at [http://www.huffingtonpost.com/charles-howard/baltimore-the-dehumanizing-gaze-and-thug-life\\_b\\_7163740.html](http://www.huffingtonpost.com/charles-howard/baltimore-the-dehumanizing-gaze-and-thug-life_b_7163740.html)
  - (2) Corruption as a Pan-Cultural Phenomenon: An Empirical Study in Countries at Opposite Ends of the Former Soviet Empire  
[http://heinonline.org/HOL/Page?handle=hein.journals/tlj39&div=15&g\\_s ent=1&collection=journals#](http://heinonline.org/HOL/Page?handle=hein.journals/tlj39&div=15&g_s ent=1&collection=journals#)
  - (3) Asia Foundation, Survey on Perceptions and Knowledge of Corruption  
<http://asiafoundation.org/resources/pdfs/SPEAK16thSurveyENG.pdf>

Apr. 11; Class 12: Corruption control. Everyone wants to do it. No one quite knows how.

- Reading:
- (1) OECD, Anti-Corruption Reforms in Mongolia  
<https://www.oecd.org/corruption/acn/MONGOLIA-MonitoringReport-EN.pdf>
  - (2) Walter Olson: The Foreign Corrupt Practices Act: Clarification Is Not Enough. <https://www.cato.org/blog/foreign-corrup-practices-act-clarification-not-enough>
  - (3) Patrick Glynn, Stephen J. Kobrin and Moisés Naím, The Globalization of Corruption,  
[https://piie.com/publications/chapters\\_preview/12/1iie2334.pdf](https://piie.com/publications/chapters_preview/12/1iie2334.pdf)
  - (4) Wall Street Journal, Make Bribe Paying Legal

Apr. 18; Class 13: Thief of the Mind. A thriller about corruption in modern Mongolia.

Apr. 25; Class 14: Let's get ready to go to Mongolia