

Spring 2017 Q3 Classroom: F65 JMHH

Legal Studies/Business Ethics Dept.
Rm. 634 JMHH Hrs. Wed. 2-2:45,
after each class or by appointment

COURSE MATERIALS:

Donaldson, T. & Werhane, P.H. (Eds.) Ethical Issues in Business: A Philosophical Approach 2008 (8th Edition).
Upper Saddle River, N. J.: Prentice Hall.

COURSE OVERVIEW

This module considers the ethical responsibilities of managers and corporations. It is designed to raise ethical dilemmas and to provide plausible frameworks for dealing with them. It is also designed to reveal common patterns of success and failure in managing ethical conflicts. A successful module engages students in a critical evaluation of managerial and corporate ethics and encourages each student to develop a justifiable perspective on the role of ethics in business.

COURSE OBJECTIVES

- To foster an understanding of the ethical responsibilities assumed in becoming business managers;
- To enhance one's ability to engage in moral decision-making and to practice its use in concrete case analysis.
- To improve individual and group skills in identifying, analyzing and resolving several ethical issues faced by managers in the content in which they arise;
- To examine the values that individuals bring to their decision-making and to understand the role values play in managerial decision-making.
- To develop action plans that might help to resolve ethical conflicts and dilemmas that arise in both the domestic and global environments.

COURSE METHODS

Class sessions will consist of lecture/discussion of theoretical frameworks, collaborative case discussions, exercises and brief film clips.

COURSE GRADING

There will be two written assignments required this term. One will be based on the readings and discussions of the issues in the first three classes. Organizing themes for this essay will be suggested. It will be due in hard copy at the beginning of the 4th class (**February 8, 2017**). The second essay will involve a response to and an analysis of issues suggested in the remaining classes. The exam will be distributed in the last class on **February 22** and will be due in hard copy to the Legal Studies/Business Ethics Department one week later on **March 1, 2017**. The final third of your grade can be earned by class participation which **requires**, of course, class attendance.

ASSIGNMENT GUIDE

| <u>Week</u> <u>Date</u> | <u>Topic</u> | <u>Readings/Materials</u> |
|--|---|---|
| I Mon. 1/9 3 – 6 PM | An Ethical Dilemma | The Parable of Sadhu (ch. 7) Film : Everest “The Responsibility of Corporations....” Managing for Organizational Integrity (ch.7) |
| II Wed. 1/18 3 – 6 PM | Introduction to Ethical Reasoning | Intro to Ethical Reasoning (preface) Ethical Variables in Decision Making (PPT)) A Kantian Approach to Business Ethics (ch. 2) An Aristotelian Approach to Business Ethics (ch.2) Utilitarianism and Business Ethics (ch.2) |
| III Wed. 2/1 3 – 6 PM | Social Responsibility Of Business | The Social Responsibility of Business (ch. 1) Managing for Stakeholders (ch.1) Case: Merck & Co. (ch.7) Film: The Gift of Light Case: H.B. Fuller in Honduras (ch. 1) |
| IV Wed. 2/8 3 – 6 PM | Private Property And Social Justice | Justification of Private Property (ch.4) Benefits of Profit Motive (ch.4) Alienated Labor (ch.4) Intellectual Property Rights (ch.5) Distributive Justice (ch.6) The Entitlement Theory (ch. 6) Case: New Protocol Case: The Oil Rig Case: Plasma Int’l |
| V Wed. 2/15 3 – 6 PM | The Employment Relationship | Employment at Will (ch. 9) In Defense of the Contract at Will (ch. 9) Case: Costco vs. Wal-Mart (PPT) Case: United Case: Unkept Promises Case: Working at Walmart Case: Foreign Assignment (ch.10) Ways Women Lead (ch. 10) White Privilege...(ch.10) |
| VI Wed. 2/22 3 – 6 PM | International Business & Globalization Course Conclusion | Cultural Relativism (ch.11) U.N. Declaration (ch.11) Values in Tension (ch.12) Case: What Price Safety? Case: Facing Face An Attempt at Coherence |