University of Pennsylvania, The Wharton School ACCT 212 Financial Measurement and Disclosure Fall 2018 semester

#### **INSTRUCTOR**

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## **CLASS MEETING TIMES**

G86	JMHH	1030AM-1200PM	TR	001
G92	JMHH	0130PM-0300PM	TR	002
G92	JMHH	0300PM-0430PM	TR	003

#### OFFICE HOURS

Monday 3:00 p.m. - 5:00 p.m. Please email me if you would like to schedule a different time. I am generally available and flexible with meeting times.

#### COURSE DESCRIPTION AND OBJECTIVES

This is an intermediate-level course which builds on the knowledge you obtained in your introductory financial accounting course. The primary goal of this course is to provide students with the intellectual tools to understand U.S. GAAP measurement, reporting and disclosure issues concerning business transactions that are more complicated than those studied in ACCT 101. The topical coverage of this course is broad and is described in the tentative course schedule. We will cover major financial measurement and disclosure topics on all three sections of the balance sheet—assets, liabilities, and equity—along with their consequences for net income and cash flows.

Illustrative examples of financial statement specimens from SEC filings of public firms will be used to increase your familiarity with actual firms' financial statements and to emphasize the effect of financial accounting rules on the information presented in financial statements and related disclosures.

Although this is not a course in valuation or financial statement analysis (there are separate courses for both of those subjects, and both are recommended), possessing a strong understanding of accounting measurement and disclosure—both in terms of technical competence ("how") and conceptual underpinnings ("why")—will help you in both of those endeavors and will give you a better appreciation of the role that reported financial information plays in analyzing and valuing companies. That said, we will discuss key financial statement ratios at various points throughout the course.

Another benefit of having a strong understanding of financial accounting rules is that it will put you in a better position to evaluate the financial statement impact when those rules change—and they inevitably will change throughout your career. To get a sense for the degree of change you will encounter, consider that in just the last 10 years, since the 2008 financial crisis, the FASB has issued numerous standards that have materially impacted almost every topic that we will survey in this course (and some of these changes have come since the publication of your textbook). These changes are listed at the end of this syllabus.

Additionally, changes in laws and regulations interact with accounting standards and affect financial statement presentation. For example, the Tax Cuts and Jobs Act signed into law

by President Trump on December 22, 2017, among other things, [1] significantly lowers the top marginal corporate income tax rate, [2] eliminates the 2-year net operating loss carryback period, [3] allows for faster expensing of certain capital expenditures, and [4] provides incentives for firms to repatriate profits held overseas. An understanding of deferred income tax accounting concepts is crucial if you are to understand how these changes in the tax laws will affect a company's reported income tax expense on the income statement and deferred tax positions on the balance sheet.

The FASB often issues standards in a reactionary fashion—as business practices evolve, and as business and financial transactions become more complex, it often highlights a need for new guidance in a particular area, or highlights deficiencies in existing standards. The FASB tries to remedy these deficiencies over time, although as you learn throughout the course, the standard setting process can often be slow and political.

After completing this course, you will have obtained many of the tools necessary to both prepare and analyze (as well as understand and appreciate the limitations of) financial statements and accounting information provided by firms. You will acquire an understanding of both the "how" of accounting procedures and the underlying reasons "why" these practices are adopted. These skills are essential for pursuing a broad range of professions in accounting and finance.

#### **PREREOUISITES**

An introductory financial accounting course such as ACCT 101 or equivalent knowledge.

#### **TEXTBOOK**

"Intermediate Accounting" 16th edition, by Kieso, Weygandt, and Warfield. This edition was released in early 2016 and is up to date through ASU 2016-01. As you will notice from the list of recent GAAP changes included in this syllabus, the FASB has issued several standards relevant to our course material since then, and so the textbook is out of date in some areas. I will alert you in the slides and in lecture when this is the case.

Note: When we get to the topic of leases (Ch. 21), do not read the chapter in your textbook. There is a completely updated new Chapter 21 reflecting the lease rule changes from ASU 2016-02 which I will post to the class website.

Ultimately the slide decks cover what you are responsible for knowing. The slide decks state the corresponding pages in the textbook you should read. Please note that there is some material in the slide decks that is not covered in the book. Other material in the slide decks expands upon or clarifies material that I feel is inadequately or incorrectly described in the textbook.

#### <u>GRADING</u>

Outside assignment #1	3%
Exam #1	21%
Outside assignment #2	3%
Exam #2	21%
Outside assignment #3	3%
Exam #3	21%
Outside assignment #4	3%
Exam #4	21%
Instructor's discretion	4%

The "instructor's discretion" component of your grade (which is determined at the end of the semester and is not disclosed) incorporates attendance and punctuality, active engagement with class material, professional behavior in class, respect and courtesy for your fellow students, and other intangible factors that should be common sense. I may also factor trends in grades (upward vs. downward) when determining this component.

#### **EXAMS**

Exams will consist of a mix of multiple choice questions, short answer response questions, and more computationally involved accounting problems. Exams are not cumulative.

All exams are closed book. You should have a non-programmable calculator for all exams (I recommend using a financial calculator; see below). Graphing calculators will not be allowed during exams. Sharing of calculators during exams will not be allowed. Phones, laptops, tablets, and other such devices must be powered off and stored away during exams.

Missed exams will be dealt with on a case-by-case basis, and make-up opportunities will be given only for the most unusual and extreme of circumstances (I am the sole arbiter), or for university-approved reasons. Any exam absence not cleared will result in a zero score. You must take your exam in your registered section.

I will not respond to emails on the day of an exam (meaning that 11:59 p.m. the night before is your last chance to reach out to me!).

## **OUTSIDE ASSIGNMENTS**

Outside assignments are to be completed individually. The deliverables for these outside assignments will likely include, among other things:

- Computational problems involving the accounting issues that we are studying.
- Accessing financial statements from the SEC's EDGAR website and reporting on how these companies account for certain transactions, or computing relevant financial statement ratios.
- Reading the "Basis For Conclusions" and other relevant sections of actual FASB standards, and evaluating the arguments for and against particular accounting treatments, and explaining which arguments you ultimately find more compelling and why.
- Reading and commenting on popular press articles and other supplemental readings that highlight real world examples of the business and accounting scenarios we discuss in class, contemporary controversies over certain accounting treatments, the standard setting and convergence efforts of the FASB and IASB, and various other topics.

Outside assignments are due on the date of the corresponding exam. I will post the first outside assignment by the end of the 1st week of class. Subsequent outside assignments will be posted within one week after the previous exam.

Completed outside assignments should posted (in PDF firm) to the Assignments section of the class website. Please come to my office if you need any help with regards to accessing the EDGAR system, etc.

Exams and outside assignments will not be returned in class. If you wish to go over your exam and/or outside assignment, please stop by my office.

## PRACTICE PROBLEMS

I will post to the class website recommended practice problems from the textbook that (in addition to the outside assignments) should serve as a basis for your exam preparation. I will likely also post other practice problems, as well. The solutions manual for the textbook is posted to the class website.

#### FINANCIAL CALCULATOR

Although in the exams you will be provided with tables for time value of money calculations, I highly recommend you obtain and learn how to use a financial calculator, either the Texas Instruments BA II Plus (standard input) or the Hewlett-Packard 12C (reverse Polish notation).

Regrettably, I do not have the luxury of setting aside one lecture for a financial calculator tutorial, as I have done in the past. I have posted my financial calculator tutorial to the class website, and please feel free to stop by my office if you would like help setting up and learning to use your financial calculator.

## FASB ACCOUNTING STANDARDS CODIFICATION (ASC)

On September 15, 2009 (the effective date of SFAS 168), the FASB officially adopted the Accounting Standards Codification (ASC). The ASC now serves as the single official source of authoritative, nongovernmental U.S. Generally Accepted Accounting Principles (GAAP) recognized by the FASB. You can access the ASC here:

URL: http://www2.aaahq.org/ascLogin.cfm
Username: [to be distributed in class]
Password: [to be distributed in class]

Note: You will not be required to access the codification at any point in this course. If an outside assignment requires you to read a portion of a relevant GAAP standard, I will post that standard to the class website or give you a direct URL to where you can easily get it. This is more for your own reference. However, if you anticipate in the future working in a position which will require research on complex accounting issues, it may be worthwhile to become familiar with the FASB's codification system now.

#### INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

At the end of each topic, I will comment on significant differences, if any, between U.S. GAAP and IFRS. Although there is much overlap between U.S. GAAP and IFRS, in recent years, the FASB and IASB have been unable to come to consensus on several key areas

Our focus in this course is on U.S. GAAP, and unless instructed otherwise, you should apply U.S. GAAP for all exam, practice, and outside assignment problems. However, you should be familiar with the convergence efforts and major areas of similarity and difference between U.S. GAAP and IFRS that we discuss at the end of each topic. If you are interested, uou can access all current non-superseded International Financial Reporting Standards through the "eIFRS Basic" portal on the IASB website (free registration required).

http://www.ifrs.org/IFRSs/Pages/IFRS.aspx

#### LUNCH

I am able to treat groups of 3, 4, 5, or 6 students to lunch! If you are interested, please email me your group members, a proposed lunch venue, and a few dates and times that work for you.

## TENTATIVE COURSE SCHEDULE

Class #1 • Tuesday, August 28, 2018
Class introduction
Cash, cash equivalents, and restricted cash
Receivables

Class #2 • Thursday, August 30, 2018

Inventory: Cost basis and cost flow assumptions; LIFO reserves and other LIFO problems

Class #3 • Tuesday, September 4, 2018

Inventory: Valuation issues; lower-of-cost-or-market; lower-of-cost-or-net-realizable-value; gross profit method

Class #4 • Thursday, September 6, 2018

Property, Plant, and Equipment: Acquisition, valuation, and disposition

Class #5 • Tuesday, September 11, 2018

Property, Plant, and Equipment: Depreciation, depletion, and impairments

Class #6 • Thursday, September 13, 2018 Intangible assets

Class #7 • Tuesday, September 18, 2018

Exam #1

Outside Assignment #1 due

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## Class #8 • Thursday, September 20, 2018

Investments: Debt and equity securities, equity method, impairments

# Class #9 • Tuesday, September 25, 2018

Investments: Derivative securities and hedge accounting

## Class #10 • Thursday, September 27, 2018

Revenue recognition: ASC 606 5-step process

# Class #11 • Tuesday, October 2, 2018

Revenue recognition: Long-term construction contracts

## Class #12 • Tuesday, October 9, 2018

Current liabilities: Warranties, compensated absences, contingencies

# Class #13 • Thursday, October 11, 2018

Long-term liabilities: Bond issuance and valuation, effective interest method

## Class #14 • Tuesday, October 16, 2018

Long-term liabilities: Extinguishment of debt, fair value option, debt issued for non-cash consideration

# Class #15 • Thursday, October 18, 2018

Exam #2

Outside assignment #2 due

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## Class #16 • Tuesday, October 23, 2018

Stockholders' equity: Equity issuance; treasury stock

# Class #17 • Thursday, October 25, 2018

Stockholders' equity: Cash and stock dividends; dividend preferences

## Class #18 • Tuesday, October 30, 2018

Earnings per share: Dilutive securities; stock-based compensation

# Class #19 • Thursday, November 1, 2018

Earnings per share: Basic and diluted EPS, Share appreciation rights,

## Class #20 • Tuesday, November 6, 2018

Pensions and post-retirement benefits: Pension liability measurement; components of pension expense

## Class #21 • Thursday, November 8, 2018

Pensions and post-retirement benefits: Pension gains and losses, expense smoothing

# Class #22 • Tuesday, November 13, 2018

Exam #3

Outside assignment #3 due

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Class #23 • Thursday, November 15, 2018

Leases: Accounting by the Lessee

Class #24 • Tuesday, November 20, 2018

Leases: Accounting by the Lessor

Class #25 • Tuesday, November 27, 2018

Leases: Sale-leaseback transactions

Class #26 • Thursday, November 29, 2018

Income taxes: Deferred tax assets and liabilities; DTA reserves

Class #27 • Tuesday, December 4, 2018

Income taxes: Net operating losses; changes in tax rates

Class #28 • Thursday, December 6, 2018

Income taxes: Comprehensive example

Review and wrap-up class

Exam #4 during final exam period

Tentatively scheduled for Friday December 14, 2018, 3:00 p.m. – 5:00 p.m.

Location to be determined

Outside assignment #4 due

# Significant changes in U.S. GAAP within the last 10 years that have impacted the areas we will cover in this course:

- Classification of restricted cash in the cash flow statement [ASU 2016-18]
- Current Expected Credit Loss (CECL) model for receivables [ASU 2016-13]
- Requirement to use Lower-of-Cost-or Net-Realizable-Value (rather than Lower-of-Cost-or-Market) for inventory measured using FIFO cost flow assumption [ASU 2015-11]
- Simplification of impairment testing for goodwill and indefinite-lived intangible assets [ASU 2011-08] and later further simplification [ASU 2017-04]
- Elimination of "available-for-sale" classification for passive investments in equity securities [ASU 2016-01]
- Elimination of requirement to retroactively apply equity method accounting when the level of ownership in a subsidiary incrementally rises to the level of significant influence [ASU 2016-07]
- Recording ineffective portion of cash flow hedges OCI rather than in net income [ASU 2017-12]
- Simplification of tests of hedge effectiveness and disclosure requirements [ASU 2017-12] [ASU 2017-01]
- 5-step process for determining revenue recognition, [ASU 2014-09], deferral of effective date [ASU 2015-14], and numerous clarifications, transition guidance, and practical expedients based on constituent feedback [ASU 2016-08] [ASU 2016-10] [ASU 2016-12] [ASU 2016-20]
- Requirement to record in OCI (rather than net income) gains and losses from changes in the firm's own credit risk on liabilities for which the fair value option is elected [ASU 2016-01]
- Requiring debt issuance costs to be recorded as a reduction of debt carrying amount rather than capitalized and amortized over the life of the debt [ASU 2015-03]
- Guidance on determining whether creditor concessions qualify as a troubled-debt restructuring [ASU 2011-02]
- Allowing firms to account for stock-based compensation forfeitures as they occur rather than
  estimating them, and simplifying classification of deferred taxes resulting from stock-based
  compensation [ASU 2016-09]
- Requirement for employer to report service cost component of pension expense in same line item as employee compensation costs [ASU 2017-07]
- Complete overhaul of lease accounting that will require capitalization of substantially all leases [ASU 2016-02]
- Requirement to classify all deferred tax amounts as non-current [ASU 2015-17]
- Elimination of "extraordinary item" income statement classification [ASU 2015-01]