

**International Business Ethics
LGST 220**

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Course Description

This course examines business ethics within a global economy. Its aims to sharpen your appreciation of the moral and legal complexity business decision-makers confront when working across borders. The course encourages critical analysis of arguments concerning the right course of action for individuals and economic enterprises in a wide variety of cases across many jurisdictions. After briefly reviewing the field of normative business ethics, the class will turn to principles of corporate criminal law. Both normative and legal methods/approaches will support cases and materials that examine private and public sector corruption; business and human rights; public/private sector partnerships to address a wide range of social and environmental issues; the challenges of emerging technology and ethics; the complex role of large IFIs; and a host of difficult regulatory problems.

Attendance

Visiting lecturers from around the world will add significantly to the value of the class. Your attendance and participation are necessary and recognized.

Course Materials

Cases and materials will be posted and distributed on Canvas.

Course Requirements

Examinations and quizzes will require an analysis of assigned cases, posted materials, whether or not discussed during class. Students will be expected to add value to class discussions.

Examinations

There will be unannounced graded class exercises, and a mid-term examination (open book) this semester. In addition, there will be a choice between a final examination (open book) during the regularly scheduled examination period, or a final paper (alternative to an in-class final examination). All in-class exercises and examinations will consist of multiple choice, short answer, and/or essay questions covering topics discussed in class.

Office Hours

Please contact me via email (lauferw@wharton.upenn.edu) to set up times to meet.

Grading

Final grades, consisting of class contribution/participation (20%), a mid-term examination (40%), and a final examination (40%), will be adjusted to conform to an acceptable distribution.

General Outline (through 11/1)

Topic/Reading Assignment (posted on Canvas)

Introduction to Normative Ethics

8/29, 9/5, and 9/10

Introduction to Corporate Criminal Law

9/12, 9/17, and 9/19

Business and Human Rights I

Caroline Kaeb (United Nations) 9/24

Public/Private Sector Corruption I (Padma Bridge)

Steven Zimmerman (World Bank) 9/26

Public/Private Sector Corruption II (Siemens)

Djordjija Petkoski (World Bank) 10/1

Technology I (FBI & Citi)

Tom Harrington (Citi) 10/8

Comparative Corporate Criminal Law I (India)

Sherbir Panag (Law Offices of P&B) 10/10

Comparative Corporate Criminal Law II (Brazil)

Eduardo Saad-Diniz (Univ. of Sao Paulo Law School) 10/15

Municipal Corruption (Mexico)

Manuel Espinoza de los Monteros (Worth Street Group) 10/17

Comparative Corporate Criminal Law III (Germany)

Alexander Schemmel (Deloitte Legal, Munich) 10/22

Comparative Corporate Criminal Law IV (Italy)

Nicola Selvaggi (University of Mediterranea di Reggio Calabria) 10/24

Public/Private Sector Partnerships I

Andrew Hohns (IIFC) 10/29

Business and Human Rights II

Dorothee Baumann-Pauly (NYU Stern) 10/31