

**The Wharton School
University of Pennsylvania
Ethics and Social Responsibility
LGST 1000
(ver.9-14)**

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Course description: This course asks the question: what is the morally right thing to do in business? Among topics we consider: sweatshops and outsourcing; ESG; corporate responsibility to shareholders and others; insider trading; ethics across borders; workplace ethics; normative moral theory; skepticism about morality in business; honesty. There is a textbook for this class, Moriarty, *Business Ethics*. Please buy it. I suggest the paper version, not the electronic version. Other readings will be available on CANVAS in “course materials @ penn libraries,” unless noted below as available on CANVAS in “study.net.”

At the end of each chapter in his book, Moriarty poses challenging questions that can be answered on the basis of the chapter. Please make sure that you can answer the questions.

Grades: There will be two in class quizzes, each worth 20 points; a paper outline, worth 5 points; and a final paper, worth 55 points. Due dates on papers and outlines TBA. A magnificent job on the final paper will increase the weight of the paper grade. Contributions to class discussion may improve your grade. Consistent attendance is required, except for excused medical issues. Unexcused attendance beyond three classes will affect your grade.

Electronics: You may not use phones, computers, or similar electronic devices in class.

SCHEDULE (subject to change):

1. Aug 31 Introduction

0. No class

2. Sept 7 Skepticism about ethics

Moriarty, ch. 2.

3. Sept 12 Ethics: Theory and method

Moriarty, ch. 3 Pp 38-45

4. Sept 14 Case, Dicing with Death

5. Sept 19 Exercise

6. Sept 21 TBA

7. Sept 26 Political and economic systems

Moriarty, ch. 4

8. Sept 28 Political and economic systems

Shelby, Justice, deviance, and the dark ghetto

9. Oct 3 Review and catchup

10. Oct 5 Midterm

11. Oct 10 Insider trading

Case, SEC v. Texas Gulf Sulphur

12. Oct 12 Insider trading

Case, US v. O'Hagan

13. Oct 17 Corporate social responsibility

Moriarty, ch 9

14. Oct 19 Corporate social responsibility

Moriarty, ch 9

15. Oct 24 ESG

Armstrong, The ESG investing industry is dangerous

Impact Investor, What is ESG?

Heinsz, A new way of seeing value (optional)

Lynn Paine, The fiduciary relationship: a legal perspective

ALI, Principles of corporate governance

16. Oct 26 Exercise

17. Oct 31 Debrief exercise

18. Nov 2 Business ethics across borders

Moriarty ch 11

19. Nov 7 Business ethics across borders (contd.)

Moriarty ch 11

20. Nov 9 Corporate governance

Anderson, Liberty, equality, and private government

21. Nov 14 Corporate governance

Ihara, Are individual rights necessary? A Confucian perspective

22. Nov 16 High tech manipulation

Bhargava and Velasquez, Ethics of the attention economy

23. Nov 21 What can be sold?

Moriarty, ch. 5

24. Nov. 28 How can it be sold?

Moriarty, ch. 6

25. Nov 30 Ethics at work

Moriarty, ch. 7

26. Dec 5 Ethics at work

Moriarty, ch. 8

27. Dec 7 Midterm 2

28. Dec 12

Srinivasan, Stop the robot apocalypse

Macaskill, Responsibility, making a difference, and career choice