

**The Wharton School
University of Pennsylvania
Responsibility in Global Management
LGST 6110 / F 22
(8-11 version)**

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Course description: We explore the question: what is the morally right thing to do in business, particularly international business? Our focus is normative. We aim to raise ethical and legal conflicts and dilemmas, and to provide plausible frameworks for dealing with those conflicts. Readings will be available on CANVAS in “course materials@penn libraries” or in “study.net,” unless announced otherwise.

Four course requirements:

1) Reaction papers (20% of course grade).

Please submit two short reaction papers (350 - 500 words). Each paper should address activities for one of these two class sessions: Sept. 7, Sept 21. Papers should be submitted on Canvas no later than noon the day after the relevant class session. Your paper should address a class exercise. Explain its significance, what you did well, what you might have done better. I'll generally mark reaction papers with a 1, but in some exceptional circumstances a 2. Missed assignments get a 0, half-hearted efforts get a 0.5. Each paper gets equal weight.

2) Quiz (20% of course grade).

TBA.

3) Discussion/Participation:.

Students may substantially raise a course grade through excellent class participation. Our class is a cooperative enterprise. We can best arrive at well-justified views by working together to think through the arguments that might be made for different, competing views. The moral issues that we'll discuss are hard. There will be disagreements. That's a good thing, since it will help all of us think more carefully about the range of plausible views on the complex issues with which we'll grapple. For discussion to be productive it's essential that we all participate in a spirit of mutual respect. Respecting others is consistent with vigorously challenging their views and the arguments that they offer for them. What matters is that criticisms are presented in a way that interprets the arguments being challenged charitably, and

that properly appreciates the status of those being challenged as cooperators in a joint intellectual endeavor. Attendance is required.

Attendance is required. You are permitted one unexcused absence after the first class. Absences may be excused only for medical reasons or family emergencies. Two unexcused absences will have a substantial impact on your grade. If you get three unexcused absences, please drop or receive a failing grade.

4) Final Paper (60% of course grade).

The paper should be approximately 1250-1500 words. The paper may be either

(a) a reflection on a concrete moral problem in business or (b) an analytical treatment of a class reading. Details will follow.

Schedule (May change)

August 29 Intro.

August 31

Case, The analyst's dilemma

Moriarty, Crash course in ethics

Sept 7

Exercise

Sept 12

TBA

Sept 14 Corporate social responsibility

Case: Merck

Friedman, The social responsibility of business

Freeman, Stakeholder theory of the modern corporation

Stout, The problem of corporate purpose

ALI, Principles of corporate governance

Sept 19 Exercise

Paine, The fiduciary relationship

Sept 21, Values across borders

Donaldson, Values in tension

Sept 26 Values across borders

Thomas, Why don't we learn from the survivors of the Rana Plaza disaster?

Moriarty, Business ethics across borders

Sep 28 Quiz /Biopiracy

Case: W.R. Grace & Co. and the Neemix patent

Quiz

Oct 3 Poverty, race, justice

Shelby, Justice, deviance, and the dark ghetto

Oct 5 High tech manipulation

Bhargava and Velasquez, Ethics of the attention economy

Oct 10 Effective altruism?

MacAskill, Replaceability, career choice, and making a difference

Srinivasan, Stop the robot apocalypse