FNCE 2380/7380: Capital Markets Prof. D. Musto Course Schedule, updated 11/11/22

This course covers the paths firms take to the capital markets, and the economic issues that arise. As the primary source of funds is debt issuance, the course focuses primarily on the different forms of corporate debt. We analyze the fragility arising from short-term debt, and the mechanisms for defending against it. The key issues we address w/r/t longer-term debt are why and how debt contracts constrain issuers, and the legal and strategic environment of distressed or bankrupt debtors. We cover financing through securitization, starting with the economics of consumer credit, and we address the role of investment intermediaries such as mutual funds. We will also cover shareholder voting and governance, particularly as regards the market for corporate control.

The course is in lecture format, with a 10-20 page note for each class (other than classes with the cases, for which there will be no note), as well as a deck. All notes and other course material will be posted on the Canvas site. There is no textbook. You are advised to read the notes before class, and for the quizzes you are responsible for whatever we cover in class or in a homework or in a case. You are generally responsible for the material we discuss in class, whether or not it appears in the notes.

The assignments to be handed in, on the indicated dates, are 3 homeworks (2 for MBAs) and 3 cases. Homeworks are to be done <u>individually</u>, while the cases are to be done in groups of 3 to 6.

There are five quizzes, roughly every two weeks starting 1/30. As currently scheduled the quiz dates are 1/30, 2/15, 3/22, 4/5, and 4/19. Depending on speaker availability issues that might arise, the dates might change, but the first one will definitely be 1/30. They will be at the start of class, taking approximately 30 minutes. In order to account for illnesses, emergencies, interviews and other events that might interfere with taking a quiz, I will count only the top 4 of your 5 scores. There will be no makeups. There will be no tests other than these five quizzes, and there will be no final exam.

The cases are not traditional cases in the HBS sense. Two involve analyzing the prospectus of a recent offering, and the other concerns the recent purchase of Twitter by Elon Musk. For each of them you can get answers from anywhere you want, as long as you cite your source.

There are 4 classes that are UG-only: the first class, 1/11, the class before Spring Break, 3/1 (when we will have an online guest speaker, so UGs and also MBAs can join from wherever they want), and the last two classes, 4/24 and 4/26. On 4/24 we will cover crypto-specific topics. I'm leaving the material for 4/19 and 4/26 largely open, for some flexibility to adapt to current events.

For the final grade, the coursework will be weighted: 55% on the top 4 of the 5 quizzes, 20% on the homeworks and 25% on the cases. Class participation can help at the margin.

There will be 3 guest speakers: Chris White from BondCliq, Marc Lasry from Avenue Capital and Mark Zandi from Moody's Analytics. A guest speaker talk is the only class of the day. It is very important to the Wharton School that you attend these presentations if at all possible. The speaker dates might move. Mark Zandi will definitely be online, Marc Lasry may be online, and Chris White will be in person.

TAs: The TAs are Angie Zhou and Tanya Kalianda.

January 11th UG ONLY: Overview and Review

Securities and markets we will cover Recent trends and developments Basics of pricing and quotation

January 18th The Treasury Market

Basic coupon bond

Pricing conventions: accrued interest, ytm

Floating and trading Treasuries; on vs. off-the run

Simple arbitrage relations

Short-term risk of long-term arbitrage

Using Duration

January 23rd Financial Fragility

Bank runs - Diamond/Dybvig Model

Defending against bank runs

Deposit Insurance

Suspension of Convertibility

Lender of Last Resort

Shadow banking: Money Funds; Stable NAV and runs

January 25th The Money Market

HW1, Treasury Pricing, Due (individual)

Basic Repurchase agreement: Margin, pricing and collateral

Run on Repo Tri-Party Repo

Shorting with Repo; Securities Lending

Commercial Paper Market and Liquidity Facilities

January 30th FIRST QUIZ & Trading and Market Structure

Insider trading and the bid/ask spread Tactics for trading inside the spread

Retail trading pathologies Payment for order flow

February 1st Options I

Put/Call Parity Early Exercise

Binomial Option Pricing

February 6th Options II

Multiperiod Binomial Option Pricing

Black-Scholes Formula

Delta Hedging

February 8th Corporate Bond Contracts

Equity and debt as options on enterprise value

Covenants and carveouts

Events of Default and the Role of the Trustee

February 13th Corporate Bankruptcy

HW2, Options, Due (individual)

Liquidating in Chapter 7

Automatic Stay

Reversal of Preferences / Fraudulent Transfers

Absolute Priority

Reorganizing in Chapter 11

DIP Finance; Super-priority; cram-downs and cram-ups

Voting rules; exclusivity; blocking power

Section 363 auctions

February 15th SECOND QUIZ & Financial Distress and Restructuring

Free-Rider problem

Structuring Exchange Offers: minimum participation; exit consent; threat to file

Prepackaged Bankruptcy

February 20th **Bond Prospectus Case**

Hand in Bond Prospectus Case (group)

February 22nd Guest Speaker: Chris White from BondCliq, Both Sections

February 27th Consumer Credit

Payment Cards

Mortgages; Fannie & Freddie Car loans and student loans

Personal bankruptcy: chapters 7 & 13

March 1st UG ONLY: Guest Speaker: Mark Zandi (online only, MBAs welcome)

SPRING BREAK

March 13th Guest Speaker: Marc Lasry of Avenue Capital (3:30 only, possibly online)

March 15th MBS

Quantifying prepayment risk Benchmark prepayment path Weighted-Average Life Sequential tranching

March 20th More MBS & ABS

IO/PO; Floaters & Inverse Floaters; PACs & Support bonds

What gets securitized, what doesn't

Managing credit risk through the deal structure

March 22nd THIRD QUIZ & Preferred Equity

Sources of Seniority

Tax and capital-adequacy treatment Where you see it and where you don't

March 27th Municipal Capital Markets

Tax treatment Muni instruments

Muni distress, restructuring & bankruptcy

March 29th UNDERWRITING: IPOs, SEOs and Rights Offerings

Structure of rights offerings

SEOs: traditional / shelf offerings / bought deals IPOs: underwriting, SPACs & direct listings

April 3rd ABS Prospectus Case

Hand in ABS Prospectus Case (group)

April 5th FOURTH QUIZ & Mutual Funds & Other Investment Conduits

Open-End Funds Closed-End Funds ETFs & ETNs

April 10th Market for Corporate Control

Shareholder voting and engagement Free-rider problem with takeovers

Poison pills / Staggered boards / other defenses

April 12th Convertibles

Standard Convertibles

Death Spiral Convertibles

Mandatory Convertibles

Contingent Convertibles

April 17th Twitter Case & CDS

Hand in Twitter Case (group)

Market Structure

Valuation and Payoff calculation

April 19th FIFTH QUIZ & TBA

April 24th UG ONLY: Crypto Markets

Trading, Exchanges and Custody

Lending and Collateral

Bankruptcy

April 26th UG ONLY: Wrapup

HW3, CDS, Due (individual)