

UNIVERSITY OF PENNSYLVANIA THE WHARTON SCHOOL NEGOTATIONS Spring Semester 2023

Important information about the course: The course relies on iDecisionGames (iDG) to administer the negotiation exercises. You will need to create an account on iDG. (Instructions on how to register will be provided in January 2023, the week before the course starts.) The registration fee is estimated to be about \$45.00. This is the only thing you will need to pay for in the class.

Please note: If you would like to take the class, but this cost would prevent you from doing so, please reach out Prof. Schaumberg (rlschaum@wharton.upenn.edu).

The syllabus will be similar to this one. However, changes will likely occur as planning continues prior to the spring semester.

If there are unforeseen circumstances (e.g., pandemics) or opportunities (e.g., guest speakers) Professor Schaumberg reserves the right to change the dates and deadlines

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COURSE INFORMATION		
Course Code:	OIDD291, MGMT291, LGST206	
Course Location:	[TBD]	
Course Times:	[TBD]	

COURSE DESCRIPTION AND OBJECTIVES

Managerial and personal success requires the ability to negotiate. In business, we negotiate



with employers, co-workers, subordinates, clients, suppliers, and investors. In our personal lives, we negotiate with spouses, classmates, landlords, roommates, and friends. This course is designed to build your understanding, skill, and confidence so that you can achieve better outcomes in all of your negotiations.

Students will examine the theory and practice of negotiation across a variety of settings. The course is designed to address a broad spectrum of negotiation problems. It provides students with the opportunity to develop their negotiation skills experientially in a series of role-playing exercises that highlight various bargaining and negotiation processes.

This course is designed to complement the technical and diagnostic skills learned in other courses. A basic premise of this course is that while analytical skills are vital to develop optimal solutions to problems, a broad array of skills are needed for these solutions to be accepted and implemented such as the ability to negotiate, resolve conflict, and leverage influence. Thus, the content is relevant to students interested in management, marketing, sales, real estate, consulting, entrepreneurship, mergers and acquisitions, and other fields that require expertise in bargaining, negotiation, and/or dispute resolution (i.e., life). The class will include negotiation exercises, debriefings, class discussions, and lectures.

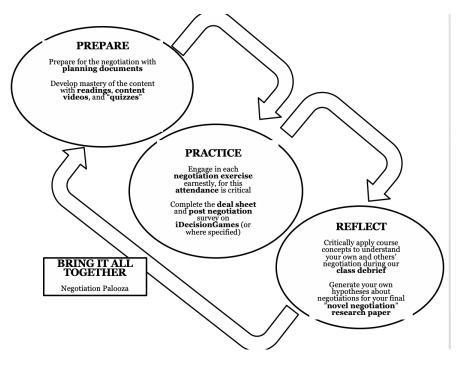
In this course, you will...

- Improve your ability to analyze negotiation contexts and develop strategic plans to negotiate effectively
- Develop a toolkit of useful skills, strategies, and approaches for a variety of negotiation and bargaining situations
- Gain a broad, intellectual understanding of central concepts and theories in negotiation and conflict resolution
- Improve your analytical abilities for understanding and predicting the behavior of others in negotiation settings
- Develop your level of negotiation experience and build confidence in your negotiation skills.

COURSE REQUIREMENTS

This is a skill development-based course. Like any new skill you are trying to acquire or any old skill you are trying to perfect, you have to practice. You have to roll-up your sleeves, get your feet wet, dive in (pick your metaphor). This means the majority of your grade comes from your *preparation* for the negotiation (e.g., planning documents, readings, incorporating lessons from debriefs and lectures), your *practice* negotiating (e.g., showing up for the negotiations, taking seriously and following the guidelines of the negotiation, negotiating wisely so that other people will want to negotiate with you again), and your *reflection* on what went well or could be improved in your negotiation strategy (e.g., reflection paper). The course is designed around this learning model of preparation, practice, and reflection, with the negotiation exercises serving as the foundation of the course.





COURSE FORMAT

The class will include negotiation exercises, debriefings, class discussions, and lectures.

- **Negotiation Exercises**: The course is built around a series of negotiation exercises. We will be negotiating (or prepping for a negotiation) (almost) every Monday.
- **Preparation for Negotiations**: Your classmates expect you to be fully prepared for each negotiation exercise. Most exercises require you to prepare outside of class individually and/or as a team
- **Negotiation Debrief**: We will debrief every negotiation in class on (almost) every Wednesday. You are expected to participate in these class discussions. Your negotiation results will be posted so that the class can analyze the relationship between different negotiation strategies and outcomes and learn from everyone's experiences.
- **Learning**: You are encouraged to experiment with alternative styles in this safe environment. This is where you can lose a million dollars and in retrospect be happy because you will learn a lesson you will never forget (no actual money will be gained or lost).

CANVAS

Canvas is the hub for the course. The course site on Canvas includes all things course related such as lecture videos, planning documents, readings, quizzes assignments etc. Please visit the course site regularly because it will be updated often.

The Canvas site is structured around weekly **Modules.** In general, a weekly Module will take you from Wednesday to Wednesday of the course. The module contains the planning document (when applicable) or other assignment for that week, asynchronous content videos, readings for the week, and content/debrief prep quizzes.



COURSE READINGS

Readings:

- Readings are provided through Penn Libraries Course Reserves.
- On Canvas, see "Course Materials @ Penn Libraries."
- For any reading not available through this platform, a link or PDF will be provided to it.
- The readings for each week will be listed in that week's module. (As a heads-up, the heaviest reading comes at the beginning of the course.)
- Optional/go-further readings
 - These are as described: optional. They are readings that are interesting, but tangentially related to course topics. For anyone that is interested, I will discuss these optional readings during office hours.

GRADING

Grades will follow the following breakdown. [Tentative]

Negotiations*	50%	
Planning documents	20%	
Peer-Feedback and Ideal Negotiation Strategy Memo (from Negotiation Palooza)		
Completion of each negotiation exercise (which includes post negotiation evaluation surveys and aggregate preparation score from your counterparts)	20%	
Class participation and professionalism		
Course content videos and weekly content quizzes	15%	
Attendance and participation in class on non-negotiation exercise days	20%	
Negotiation research paper	15%	
* Read carefully the attendance requirement for the negotiation exercises		

A common question is whether the class follows a curve. <u>The class does not adhere to a curve</u>. This means grades are assessed for each person individually against a set standard. Grades are not determined by your performance relative to other students.

NEGOTIATION EXERCISES

The single most important thing you can do to succeed in this class is to attend and participate fully in each negotiation exercise.



1. Participation in all negotiation exercises is essential and mandatory: Given the experimental nature of the course and pedagogy, enrollment is limited, and prepared participation is mandatory. You are expected to be prepared, attend, and actively participate in every negotiation exercise.

The negotiation exercises will be held in class on Mondays. You will be expected to attend and to participate in the negotiations during this time (Eastern Time).

You may miss <u>one</u> negotiation exercise without penalty, under the following condition: You <u>let me</u> <u>know by 9pm on Sunday (i.e., the day before the negotiation) that you are going to miss class by sending an email to the course email.</u>

If I don't hear from you, I will assume you will be there. If you then fail to show-up, you put the whole class at a disadvantage. We have to create new pairings/groups to accommodate your unexpected absence. This wastes people's time and degrades the learning experience, so you will be accountable for these costs.

Important: If, in conjunction with any miss of a negotiation exercise, you fail to adhere to the to be determined guidelines for in-person negotiation absence accommodations, will lose a letter grade from your negotiation grade.

Additional principles by which I expect you to adhere for the negotiation exercises

1. Conscientious preparation and conduct of negotiation exercises is essential. Read the negotiation exercise before class and prepare your strategy. Under no circumstances is it acceptable to adopt the attitude, "I didn't try because it was not a real negotiation." Failing to take an exercise seriously (or pretending to have not taken it seriously after you perform poorly) is unfair to your counterpart, who is counting on you to provide a realistic and developmental experience.

2. Maintaining confidentiality of role information is required. For each negotiation exercise, you will receive "confidential role information." This information is for your eyes only. You are not allowed to show or discuss your confidential role information with anyone else, at any time. During the course of negotiations, you are allowed to say whatever you want, but you CANNOT show your confidential role information to the other parties. You should never reveal your point structure to the other participants in the negotiation. A violation of this rule is considered to be a violation of the Wharton honor code (see the Non-Disclosure Agreement on the last page of the syllabus).

3. Do not make up facts or information that materially change the power distribution of the exercise. Specifically: You must not lie about your BATNA. You must not lie about the amount that you are "authorized" to provide.

4. You may use any strategy to reach agreement. But, in selecting a negotiation strategy it is important to remember that a strategy may have consequences that go beyond the particular negotiation in which it was used. Keep in mind, reputations developed in class can have long-term consequences. However, please know that violence, threats of violence, prejudicial, and/or derogatory behavior will not be tolerated in any way.

5. Do not discuss the cases with students in other negotiation sections. Other sections of the



Negotiations course use the same cases, but at different times throughout the semester. For that reason, it is crucial that you do not divulge any information to other students regarding cases in this course. This principle will be upheld as part of the Wharton Honor Code (see the Non-Disclosure Agreement on the last page of the syllabus).

6. Completing the deal sheet is required and terminates the negotiation. During the negotiation case, you and your counterpart will complete an electronic deal sheet that is generally distributed via iDecisionGames. This deal sheet will keep track of the various offers and counteroffers. At the end of the negotiation, you and your counterpart need to complete the electronic deal sheet. Everyone involved in the negotiation should review the electronic deal sheet before it is submitted. Once the electronic deal sheet has been submitted, the terms of the agreement or impasse are considered final and no changes can be made.

7. All negotiations must be completed within the specified time limit.

8. Deviations from these instructions can result in penalties.

iDecisionGames

iDecisionGames.com is an online platform we will use to access negotiation exercises, receive role sheets for negotiations, and record negotiation outcomes. Registration instructions are provided on Canvas.

Registration is encouraged before the first day of class. Detailed instructions for how to register will be posted on Canvas.

POST-NEGOTIATION EVALUATION

Following the majority of the negotiation exercises, you are required to complete a short, online postnegotiation evaluation that will ask you a few questions about your experience in the negotiation and your experience with your negotiating partner.

Some of the post-negotiation evaluation surveys will include an extended section. This will include a variety of measures that we will discuss in class related to your bargaining style, personality traits, and how you tend to interact with others. However, most surveys will ask you only about the negotiation and your counterpart in it.

A central purpose of the post-negotiation survey is accountability. You will be asked to evaluate your counterpart's preparation and your counterpart will be asked to evaluate your preparation.

Your counterparts will not see your individual ratings, and you will not see their individual ratings of you. Only de-identified aggregate ratings will be released at the end of the semester.

Due dates and turning in: Post negotiation evaluation surveys are all conducted online. In general, the surveys can be found on iDecisionGames. They become "live" after you complete the deal sheet for the negotiation. I recommend completing them immediately following the negotiation.



The survey must be completed by 11:59pm (Eastern Time) the night of the negotiation (Mondays).

Grading

0 = did not complete 1 - completed

You will receive full credit for the post-negotiation evaluation, so long as you complete it with apparent effort and thought, within the specified time frame.

Late assignments. Late assignments are not accepted. If you do not complete it in the specified window of time, you will receive a zero for that post-negotiation evaluation.

Help making sense of the grading. There are ~ 10 post negotiation surveys. If the aforementioned requirements for this assignment are met, you will receive full credit for this component of the course if you complete all surveys or all surveys except one. Note. This is inclusive of a survey you might miss for your single excused missed negotiation.

PEER-RATED PREPARATION SCORE

Following each negotiation exercise (with the exception of the exercise on the first day of class), your negotiation counterpart(s) will assess your level of preparation and engagement in the exercise (see Post Negotiation Evaluation).

Your negotiation preparation score will be determined by the average of the ratings you received from all your counterparts during the semester. *

These questions are to be completed after the negotiation on iDecisionGames (unless instructed otherwise).

*I will assess whether low outlier ratings are unduly influencing your score and adjust accordingly

Help making sense of the grading. If you are prepared, engaged, and participating earnestly, you will earn a high score. The score reflects preparation and engagement – not how well you did or did not do in the negotiation.

PLANNING DOCUMENTS

As you will quickly learn in this course, proper planning is key to success in negotiation. As Fisher, Ury, & Patton (2011) observe in *Getting to Yes,* "Negotiation power is not something of which you have a certain quantity that can be applied anywhere for any purpose. It requires hard work in advance to bring your resources to bear on being persuasive in a particular situation. In other words, it requires preparation. There is no risk in being well prepared. It simply takes time. The better prepared you are, the more likely you are to use these ideas to find them of value."

Planning documents are a critical component of the course. You are required to submit a planning



document for the following negotiation exercises: BioPharm-Seltek, New Recruit, Texoil, Starlet, Bullard Houses, Moms.com, Viking Investments, AlphaBeta, and Mouse

Download the planning document questions associated with each negotiation from Canvas from the weekly module to which they correspond.

All planning documents are due on Mondays before class (upload to Canvas)

The document should be uploaded to Canvas > Negotiation: Planning Documents > [Negotiation Name].

Grading:

Each planning document will be graded on a 1-4 scale.

4 = Exceptionally thorough, responses are accurate and/or well-reasoned. They incorporate course content (from readings/lectures) in a way that demonstrates understanding and application of the course materials.

3 = Sufficiently thorough, responses are accurate and/or well-reasoned for the most part. They draw on course content but the application is too general, not fully accurate, or clear.

2 = Some effort, but responses are excessively vague/general, highly inaccurate, and/or some problems with the reasoning. Incorporation of course content is limited or non-existent.

1 = Submitted the document with little or no effort.

A note about accuracy: The grading is based more on earnest preparation. Small errors in calculations are expected, and won't be held against you. For instance, the planning document might ask you to calculate your BATNA or reservation price. So long as you explain your rationale for your calculation and the rationale is reasonable considering course content, you will get full credit, regardless of whether the numbers are fully accurate. *Overall, I want to see how you are thinking through the case and preparing for it.*

Help making sense of the grading. There are nine planning documents. Each worth 4 points each. From past experience, students take this assignment quite seriously and earn 4 points on each planning document. A total score across all the planning documents of 31 or higher would be in the A range for this assignment

Late assignments. Late assignments are not accepted. This is because the assignment is in service of the negotiation exercise. Submitting the assignment after the exercise would render the planning document moot.

PROFESSIONALISM

Professionalism and respect for the learning environment. You are expected to conduct yourselves in a professional manner, as in any business setting. Important aspects of professionalism include arriving to class on time, preparing for class, not being disruptive to the learning environment,



and abiding by the course policies. Deviating from these expectations will harm the evaluation of your participation in class.

I do not anticipate this being an issue. Students have continually impressed me with their professionalism and respect for the learning environment.

Additionally, I have no expectation that this will be an issue, but suffice to say threatening or prejudicial comments at any time during class or the negotiations will not be tolerated.

What does professionalism and respect for the learning environment look like in our virtual environment:

- Present in the virtual class sessions with your camera on.
- Remaining muted except when speaking, so as to minimize inadvertent background noise.
- Being prepared to unmute and contribute immediately when called upon.
- Informing others (e.g., the TAs, support at Wharton) about any technology issues you are having so they can be resolved and you can actively participate.

CLASS PARTICIPATION, CONTENT VIDEOS, AND CONTENT QUIZZES

Class participation – beyond the participation in the negotiation exercises – consists of the following:

Attendance and participation on Wednesdays when we debrief the exercise and apply content from the readings and content videos.

When applicable, you may also be asked to watch a course content lecture video before our Wednesday session and complete the "weekly content quiz."

Attendance on non-negotiation days. If you are not present in class, you cannot participate. Consequently, attendance is required on days in which there is no negotiation exercise. Attendance will be taken - you will receive some participation credit for showing up and being engaged. When you are absent, you will miss out on learning from your classmates' experiences and your classmates will miss out on learning from your experiences. Participation is a part of your grade because it is essential to the learning objectives of the course. If you are not in class during these times to participate, your participation grade will suffer.

You may miss <u>one</u> non-negotiation exercise day at no cost, with the exception of class sessions. Let me know in advance that you will be absent by emailing the class email.

Content quizzes based on the weekly content videos: There will be short quizzes each week.

You will receive credit for completing the quiz regardless of whether your answers are correct. But you can expect that I will call on you about your answers in class. That is, you are responsible for explaining your answers, if called upon to do so (see Coldish Calling). It is ok not to know the answer. However, you will need to explain what confuses you and which content you would like to clarify. Insufficient responses to a coldish call that demonstrate a lack of preparation and thought will result



in a zero for that day's participation.

The quizzes replace the traditional closed note/closed book midterm exam generally held in the class. They also help me to know what content is clear and what content needs to be explained better.

Coldish calling. You can expect that I will call on you to describe, discuss, or answer questions about your negotiation and/or your responses to the content quiz.

Contribution. Participation in class discussion will be evaluated on the quality of your contributions and insights. After each negotiation exercise, a debriefing session will include sharing information about results, sharing information about strategies attempted, and sharing reactions to the process. You are expected to be an active participant in these debriefing sessions. You will be evaluated by the quality of your participation.

Quality comments possess one or more of the following properties: 1) Offer a different and unique, but relevant, perspective based upon analysis and theory (not intuition or casual observation); 2) Contribute to moving the discussion and analysis forward; 3) Build upon the comments of your classmates; 4) Include evidence or logic; and 5) Link relevant concepts to current events.

I seek to get as many people involved in the discussion as possible. With this in mind, in the same way that not participating can hinder the learning environment because your fellow classmates cannot learn from your insights, so too can over participating or excessively dominating class time.

As you will see in the grading of participation, the score is set to encourage a balanced participation approach. That is, you should feel some pressure to participate throughout the semester, but you should feel no anxiety about speaking all the time.

Negotiation Research Paper

This course is dedicated to understanding negotiation in a dyadic or group-based context. In line with this theme, you will work by yourself or with other people (groups of 2-5 - your choice) to write a research paper about a topic related to negotiation, with the specific expectation that you will generate your own, novel hypothesis.

Overview and purpose. The course aims to provide empirically supported answers to questions such as why do some negotiations go well and others do not? Why is creating value easy with some counterparts but not with others? Why do some people love to negotiate and for others it is sheer misery? Some of these answers you may agree with and others you may not. There are likely questions related to negotiations that we don't address at the depth you would like in this class. This paper is designed to give you a venue for that opposing view and/or to go deeper into a topic related to negotiation on which we touched briefly or not at all.

The objectives of the course include:

• Improving your ability to analyze negotiation contexts and develop strategic plans to negotiate effectively



- Gaining a broad, intellectual understanding of central concepts and theories in negotiation and conflict resolution
- Improving your analytical abilities for understanding and predicting the behavior of others in negotiation settings

To achieve these objectives, you must do more than absorb knowledge, you must think critically about it. You need to generate your own ideas and not just rely on others. To give you examples, think about the following abstracts from recent published papers on negotiation:

Negotiations trigger anxiety. Across four studies, we demonstrate that anxiety is harmful to negotiator performance. In our experiments, we induced either anxiety or neutral feelings and studied behavior in negotiation and continuous shrinking-pie tasks. Compared to negotiators experiencing neutral feelings, negotiators who feel anxious expect lower outcomes, make lower first offers, respond more quickly to offers, exit bargaining situations earlier, and ultimately obtain worse outcomes. The relationship between anxiety and negotiator behavior is moderated by negotiator self-efficacy; high self-efficacy mitigates the harmful effects of anxiety (Brooks & Schweitzer, 2011).

We investigated whether dominance complementarity can lead people to reach mutually beneficial outcomes in negotiations by increasing the likelihood that they will successfully coordinate the exchange of information. We suggest that negotiators who differ in how dominantly they behave in the negotiation exchange information effectively because they fulfill different roles in the negotiation process. Study 1 demonstrated that dominant negotiators generally assert their desires, while relatively submissive negotiators generally ask questions to find ways to satisfy their own desires without escalating conflict with the dominant negotiators. Studies 2 and 3 demonstrated that participants were best able to discover integrative agreements when one negotiator was instructed to behave dominantly and the other negotiator, submissively. Improved information exchange mediated the relationship between dominance complementarity and improved joint outcomes in Study 3. (Wiltermuth, Tiedens, and Neale, 2015)

The authors of these papers identified a research question they found interesting and developed a novel hypothesis about it. You will do the same, with the exception that you will not have to experimentally test your hypothesis. That is, your goal is to identify a research question related to negotiation that interests you and to develop a well-supported hypothesis that addresses this research question. See examples below.

Example Research Question: What leads people to make first offers? **Example Hypothesis:** Feelings of anxiety reduce people's likelihood of making first offers.

Example Research Question: How can you increase perspective taking? Does perspective-taking increase value creation in negotiation?

Example Hypothesis 1a: Reducing people's subjective sense of power will increase perspective taking

Example Hypothesis 1b: Higher levels of perspective taking are associated with greater value creation negotiation.



Example Research Question: Should people negotiate face-to-face or over email? Does the mode of communication matter?

Example Hypothesis1a. Face-to-face negotiations lead to greater value creation in negotiation than electronic negotiations.

Example Hypothesis 1b: People with higher (but not lower) social anxiety create more value in negotiation when engaged in electronic negotiation than in face-to-face negotiations. **Example Hypothesis 1c**. Face-to-face negotiations create more value than electronic negotiations when the status differences between counterparts is low, but not when the status differences between partners is high.

"Well-supported" means you build the case for the veracity of your hypothesis by drawing on course materials, outside readings and cases, empirical research, etc. You explain the logic and rationale to support your hypothesis. You want to answer the question of why. Why is this likely to the be the case? Why would X affect Y in the way that you predict? In building support for your hypothesis, it is often helpful, if not imperative, to see the logic from the other side. Why would this not be the case? Why would X not affect Y in the way you predict? By examining the logic from both sides, you will reveal the factors on which your hypothesis depends. Maybe it's more likely to be true for people with certain characteristics, cultural backgrounds, experiences etc. Maybe it is more likely to be true in certain types of situations and less so than in others such as the types of stakes, the features of the negotiation, the features of the relationship between the counterparts.

It is often tempting when trying to understand and predict behavior to throw up our hands, concluding, "it depends." Our hypotheses and findings almost always depend on something. The goal is to push your hypothesis further to identify well supported conjectures about the factors on which it depends. That is, rather than just saying it depends, identify and explicate the factors on which your hypothesis depends.

A more fleshed out example [adapted from Moran, S., & Schweitzer, M. E. (2008). When better is worse: Envy and the use of deception. Negotiation and Conflict Management Research, 1(1), 3-29.]

Research question: How does envy affect performance in an integrative negotiation? **Hypothesis:** People are more likely to behave unethically in a negotiation (e.g., lying) when they are negotiating with a higher status counterpart than a lower status counterpart.

Why: Negotiating with a higher status counterpart triggers envy, and that envy promotes deception by increasing perceived gains and decreasing psychological costs of engaging in deceptive behavior.

When, why, and/or for whom is this more or less likely to be the case: People who are high in emotional intelligence show this effect less than people who are low in emotional intelligence.

Why does it depend on this: Emotional intelligence is relevant for becoming aware of possessing emotions (such as envy) and effectively managing its enactment in a way that might lessen the negative impact of emotions.

To help build support and/or to generate ideas for your paper, I recommend the following journals that often publish work related to negotiation. You are by no means limited to these sources. I



provide them as a place to start.

Organizational Behavior and Human Decision Processes Journal of Applied Psychology Journal of Personality and Social Psychology Journal of Experimental Psychology Academy of Management Journal International Journal of Conflict Management Journal of Conflict Resolution Negotiation Journal

Example negotiation research paper outline:

Note: Your group's paper does not have to take the exact form provided below. However, it should be organized similarly and in such a way that it is logical in the context of the analysis and recommendations.

Title page

• Title of paper, class, professor, date, authors

Introduction to the topic and research question.

- Explain your topic of focus and research questions. Explain how it relates to some important outcome in negotiation (e.g., value creation, value claiming, perspective taking, trust, conflict management, outcome satisfaction, negotiation confidence, negotiation persistence, etc). This helps to answer the question of why this is an important thing to study.
- Describe the issue, problem, challenge, opportunity, threat, etc. that is the focus of your analysis.

Build the logic for your hypothesis.

- Your research question might be broad (e.g., which personality traits facilitate /hinder value creation). This is where you narrow your focus to the specific focus of your testable hypothesis (e.g., neuroticism, dominance).
- This is where you integrate the knowledge you've gained about the topic from course content, class and outside readings, and research to explain the logic and support for your hypothesis. You want to answer the why question here—why would your hypothesis be the case? Note there may be more than one reason for why you think a certain relationship or effect exists. This is ok. You need to clearly lay out at least one reason, but you can specify more than one reason. If you specify more than reason, push yourself to think about when or for whom you think one reason might be more relevant than another
- There are critical ways in which a testable hypothesis differs from a mere conjecture or opinion. First, a testable hypothesis is verifiable; it is testable hence the name. Testing the hypothesis is beyond the scope and requirements of this course. However, the key is, that it could be tested. A testable hypothesis is a comparative statement. See examples:
 - Making a first offer improves a negotiator's performance compared to receiving a first offer.
 - Negotiators who are in good moods create more value than negotiators who are in bad moods.
 - A negotiator's perception of her counterpart's trustworthiness influences the value created more than does the negotiator's perception of her counterpart's competence.



(I don't know whether this is true or not – but it is a "testable hypothesis.")

- You will need to state your testable hypothesis specifically. Indicate it as follows: (see example below)
 - **Testable hypothesis 1:** People are more likely to behave unethically in a negotiation (e.g., lying) when they are negotiating with a higher status counterpart than a lower status counterpart.

On what does the hypothesis depend? How could it be challenged?

- Here is where you should address the moderators (a fancy word for saying on what factors your hypothesis depends). For instance, when is your hypothesis more likely to be the case and when is it less likely to be the case? For whom is it more likely to be the case and for whom is it less likely to be case?
- Given your rationale for why you think a relationship or an effect exists (e.g., given your rationale for why negotiating with a higher status counterpart would lead to more lying/unethical behavior in a negotiation), you should be able to state when, for whom, and/or under what circumstances your testable hypothesis is more likely to true, and when, for whom, and/or under what circumstances is it less likely to be true.
- As you lay out explicitly when, for whom, and/or under what circumstances your testable hypothesis is likely to be more likely to be true and when, for whom, and/or under what circumstances is it less likely to be true, you should clearly articulate why you believe your testable hypothesis depends on this or these specific factors.
- Explain how someone could challenge your hypothesis. Be the Devil's advocate and argue the opposite. This will help to reveal the conditions on which your testable hypothesis depends.
- For each factor on which your hypothesis depends, you should explicitly state your "Refined testable hypothesis." See example below:
 - **Refined testable hypothesis 1**: The positive effect of negotiating with a higher status (compared to a similar status counterpart) on lying in negotiation is stronger for people who are lower in emotional intelligence than for people who are higher in emotional intelligence.

Recommendations and conclusion

• To conclude the paper, imagine that your testable hypothesis was supported. What practical advice would you offer negotiators? How could negotiators take your insights and improve their negotiation experience and/or outcomes?

References, appendices, etc.

• Cite all your source materials in text and in the reference section. The particular citation/reference method is up to you. (If you need assistance with formatting citations, I have found this website to be a useful resource: https://owl.english.purdue.edu/owl/resource/560/01/). Please note, I care much more

about whether you cite work than how you cite work so don't let frustration about figuring out the best way to cite a reference lead you not to cite the reference.

• Appendices, Data tables, Graphs, Charts, Figures, Interview questions and answer excerpts (if applicable)

• Questions about reputable references? Ask me or the school's great librarians.

Formatting and length

• A compelling, thorough analysis does not equate to a long-winded one. I have found through experience that clarity of thought results in conciseness, and, thus, agree with



Shakespeare's observation that "brevity is the soul of wit." Thus, this analysis is limited to 4-6 pages (excluding the reference list). Papers should be formatted as follows: Double-spaced, 1-inch margins, Times New Roman font.