The Wharton School – University of Pennsylvania Corporate Restructuring FNCE 291/791 LAW 908

Fall 2021 Preliminary Course Syllabus

(Please note that this syllabus is subject to change over the duration of the course; however, the general structure and content of the course will remain the same.)

Professors

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Class & Time

Monday, 3:30 p.m. to 6:30 p.m.

Kirkland Teaching Assistant Team

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Course Description

This course will explore the highly active and sophisticated dealmaking environment that is the hallmark of modern distressed corporate restructuring—both under the supervision of a federal court applying chapter 11 of the United States Bankruptcy Code and through an agreement reached by a company and its creditors in out-of-court negotiations.

The course is comprised of two primary components:

• The course will lay the foundation for a robust understanding of distressed dealmaking principles, with key concepts explained by three of the top practitioners in the restructuring field. Lectures will focus on the fundamental rights and obligations of debtors, creditors, and other parties in interest in the various types of major chapter 11 cases, providing critical insight into the motivations, strategies, and tools available to chapter 11 participants. Understanding these rights and obligations is equally important to distressed companies outside of chapter 11 where they serve as the foundation for out-of-court deals.

- As part of the foundational work, the course will cover valuation methods used for distressed entities.
- The second component of the course is a series of case study panels. The professors survey the market trends from the previous year to bring together key participants from recent deals, including the CEO or chairman of the company, the judge, the lead banker and lead lawyer, and the lead investors to give their insight and perspectives to the class. These panels will provide students real-world insights into the most topical issues in the field.

By the end of the course, the student should:

- be familiar with the legal environment that frames distressed restructurings;
- be familiar with the various parties, and their roles and interests, in a typical restructuring;
- have insights into the different legal and negotiating alternatives for resolving differences in interests across parties to facilitate deal conclusion; and
- understand how to assess the key elements of a distressed situation as well as the various "puts and takes" across parties to the restructuring that will ultimately drive the outcome.

Grades will be based upon individual performance assessed through:

- three, 1-page reflection papers on selected panels or guest lectures (10 pts each) each due before class on the Monday following the applicable case panel or guest lecture;
- a mid-semester prospectus for your end-of-semester paper (20 pts), due 10/29 at 3 pm EST; and
- a final paper exploring a self-selected topical issue in modern chapter 11 practice (50 pts) **due December 13**.
- Course participation will be considered in enhancing grades.

Course Schedule

Please note that the schedule is subject to change based on panelist availability.

The readings indicated for each class session will provide background to the lecture and may help inform your paper topic. We may not cover the readings in detail in class.

Class 1 (August 30) (<u>MBA Students Only</u>)

Valuation in the Context of a Corporate Restructuring: Lecture

- In the first of two classes dedicated to valuation, we will provide an overview of:
 - key corporate finance principles, *e.g.*, net present value, EBITDA;
 - valuation methodologies and mechanics, *e.g.*, comparable company analysis, precedent transactions analysis, discounted cash flow analysis; and
 - the role of valuation in a corporate restructuring, *i.e.*, valuation as a consideration for plan confirmation and fraudulent transfers, judicial determinations of valuation, and the motivations and goals of key players in the restructuring arena.

Class 2 (September 13)

Course Introduction / Bankruptcy Background

We will introduce the logistical elements of the course in this opening session. With the remaining time, we will explore the benefits and burdens of chapter 11, case timelines, and key players.

Readings

- James H.M. Sprayregen, et al., Chapter 11: Not Perfect, But Better than the Alternatives, 14 J. BANKR. L. & PRAC. 6 (Dec. 2005).
 - An overview of the pros and cons of bankruptcy.
- Kevin M. Lewis, *Bankruptcy Basics: A Primer, Congressional Research Service* (March 22, 2018).
 - An overview of chapter 11 prepared for the members of Congress.
- John Yozzo and Samuel Star, For Better or Worse, Prepackaged and Pre-negotiated Filings Now Account for Most Reorganizations, 37 Am. Bankr. Inst. J. 18 (2018).
 - A review of prepackaged and pre-arranged reorganizations and their timelines.

Class 3 (September 20)

Financing Considerations

We will discuss the ways a case can be financed, including issues related to adequate protection

and cash collateral, DIP financing, and intercreditor issues.

Readings

- 11 U.S.C. § 364(a)–(e).
- Chesapeake Debtor-in-Possession Financing [Docket No. 597] (skim for context).
 - An example of court-approved DIP financing.
- David A. Skeel, Jr., *The Past, Present, and Future of Debtor-in-Possession Financing*, 25 Cardozo L. Rev. 1905 (2004).
 - A scholarly review of DIP financing trends.
- Keith Wofford, Daniel Egan, Ben Ellison, and Steve Krause, *Recent Developments in Adequate Protection Under Section 361*, 2018 Ann. Surv. Of Bankr. Law 15 (2018).
 A review of key issues in adequate protection.

Class 4 (September 27)

Operations

We will explore a debtor's disclosure obligations, the automatic stay, and issues related to contracts and vendors.

Readings

- Norton Bankruptcy: *Enjoining Litigation Against Third Parties*.
 - An analysis of the extension of the automatic stay to litigation by creditors against third parties, a hot topic in current restructuring cases.
- 6th Circ. Torn Over FERC's Power Deal Authority In Ch. 11, LAW360 (Jun. 26, 2019).
 - An article regarding the nuances of contract rejection and its interplay with regulatory schemes.
- Mission Product Holdings, Inc. v. Tempnology, LLC, 139 S. Ct. 1652 (2019).
 - Recent Supreme Court case that includes a long discussion of how rejection of executory contracts and unexpired leases works under section 365.

Class 5 (October 4)

Plan Design Process & Sales

We will discuss the key issues in developing a chapter 11 plan of reorganization, including claim priorities, classification, and releases. We will also discuss the key issues in selling assets in bankruptcy, including the requirement to sell free and clear, and credit bidding.

Readings

- *Reports of the Demise of 'Gifting' Chapter 11 Plans Are An Exaggeration.*
 - The article explains the classification and priority scheme of the bankruptcy code, as well as certain limitations thereto
- Bank of America Nat. Trust and Sav. Ass'n v. 203 N. LaSalle St. P'Ship, 526 U.S. 434 (1999).
 - This is a seminal case discussing issues of class priority rules.
- Jason W. Bank, *Nuts and Bolts of Evaluating Third-Party Releases in Chapter 11 Plans*, Am. Bankr. Inst. J. (Sept. 2018).
 - An article discussing a key issue in restructurings: third party releases.
- In re Millennium Lab Holdings II, LLC, 945 F.3d 126 (3d Cir. 2019).
 - Recent Second Circuit case that affirmed a bankruptcy court's order confirming a chapter 11 plan that contained non-consensual, third-party releases and injunctions.
- Harley E. Riedel & Edward Peterson, *Practical Issues Surrounding Section 363 Sales*, 19 U. FLA. J. L. & PUB. POLICY 75 (2008).
 - Primer re practical considerations in 363.
- *Hearing Transcript: Claire's Stores Inc.* (focus on pages 204–20, balance is for reference / context).
 - An example of the importance of running a thorough and fair marketing process the company was running a bankruptcy process but when a lender objected, the bankruptcy judge, following extensive litigation and testimony, ordered a new marketing process that extended the timeline of the case and required the company to restart the process.
- In re Fisker Auto. Holdings, Inc., 510 B.R. 55 (Bankr. D. Del. 2014).
 - A case discussing credit bidding in bankruptcy.

Class 6 (October 11)

Plan Solicitation and Confirmation

We will discuss the key issues in soliciting and confirming a chapter 11 plan of reorganization, including exclusivity, voting, disclosure and solicitation, plan confirmation, and the plan effective date.

Readings

• *Frontier Communications Corporation, Plan and Disclosure Statement* [Docket Nos. 984 & 648] (skim for context / reference).

- An example of a recent chapter 11 plan and disclosure statement, with some unique features.
- In re Transwest Resort Properties, Inc., 881 F.3d 724 (9th Cir. 2018).
 - One key issue in plan confirmation is whether the plan is confirmed on a by-debtor basis or all-debtor basis. This is the first circuit level decision on the issue.
- Bruce A. Markell, *A New Perspective on Unfair Discrimination in Chapter 11*, 72 Am. Bankr. L.J. 227 (1998).
 - An article discussing confirmation via cramdown.
- Douglas E. Deutsch & Eric Daucher, *Chapter 11 Plan Confirmation Issues: Settlements, Releases, Gifting and Death Traps*, Am. Bankr. Inst. J. (Oct. 2010).
 - An article explaining certain common objections to confirmation.

Class 7 (October 18) (<u>MBA Attendance Optional</u>)

Creditor Causes of Action

We will discuss claims and causes of action that can be asserted against a distressed company, including a focus on issues in fiduciary duty law for directors in distressed situations.

<u>Readings</u>

- *In re HH Liquidation, LLC* (Bankr. D. Del, 2018) (skim the facts and focus on the court's methodology and analysis of the claims).
 - Creditors' committee brought seventy-eight claims and causes of action against creditors and the debtors' board of directors (including recharacterization, equitable subordination, breach of fiduciary duty, corporate structuring, and substantive consolidation) all of which were denied by the court.
- PE Leaders' Many Hats Complicate D&O Policies, LAW360 (July 9, 2019).
 - An article summarizing insurance issues that often arise in relation to alleged causes of action.
- Michelle M. Harner & Jamie Marincic, Committee Capture? An Empirical Analysis of the Role of Creditors' Committees in Business Reorganizations, 64 VAND. L. REV. 749 (2011) (focus on pgs. 756-767).
 - An article questioning the role of creditors' committees in restructurings.

Class 8 (October 25)

Panel: Liability Management.

Our Second panel will cover practical applications of liability management in corporate restructuring from a panel of industry practitioners.

The panel will be led by David Nemecek and Josh Greenblatt from Kirkland and Ellis with guest speakers discussing recent transactions.

Readings

None

* Active student participation is *highly* encouraged.

You will be asked to provide a 1 page reflection on three of the panels or guest lectures as part of your grade in the course. Any of the remaining classes are eligible for reflection papers.

Prospectus DUE by 5:00 p.m. on October 29

The Prospectus should be 3–5 pages on the topical issue of modern chapter 11 practice that you plan to submit for your final paper. Include a list of anticipated sources. *Submit through Canvas by 5:00 PM on October 29.*

Class 9 (November 1)

Panel: Approaches to Retail Bankruptcy.

Announcement to follow.

Readings

None

* Active student participation is *highly* encouraged.

Class 10 (November 8)

Panel: Case Study

Announcement to follow.

Readings

None

* Active student participation is *highly* encouraged.

Class 11 (November 15)

Valuation in the Context of a Corporate Restructuring Guest Lecture

Our Second week of valuation will cover practical applications of valuation in corporate restructuring from a panel of industry practitioners featuring guest speakers from a leading investment bank.

* Active student participation is *highly* encouraged.

Readings

None

Class 12 (November 22) (Law and Undergrad Students Only)

Valuation in the Context of a Corporate Restructuring: Lecture

- In the first of a two-week series on valuation, we will provide an overview of:
 - o key corporate finance principles, *e.g.*, net present value, EBITDA;
 - valuation methodologies and mechanics, *e.g.*, comparable company analysis, precedent transactions analysis, discounted cash flow analysis; and
 - the role of valuation in a corporate restructuring, *i.e.*, valuation as a consideration for plan confirmation and fraudulent transfers, judicial determinations of valuation, and the motivations and goals of key players in the restructuring arena.

Class 13 (November 29)

Panel: Case Study

Announcement to follow.

Readings

None

* Active student participation is *highly* encouraged.

Class 14 (December 6)

Hedge Fund Founder Discussion

Announcement to follow.

Readings

None

Final Paper Due December 13, 2021

In lieu of a final exam, students will prepare a final paper with an upward limit of ten pages. Students will choose their own topics; the only parameter is that papers must consider an issue in modern chapter 11 practice. Inspiration may be drawn from assigned readings, supplemental readings, or any other source related to the subject matter of the course.