

UNIVERSITY OF PENNSYLVANIA  
THE WHARTON SCHOOL

**REAL 2150 / 7240 / 9450**  
**Urban Real Estate Economics**  
**Spring 2023**

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Class Meeting: Monday and Wednesday 12:00 pm – 1:30 pm  
Location: JMHH G65

Assignments: There are several homework assignments, designed to review the basics of urban economics and real estate return analysis. The purpose of these is to review course material and prepare students for the first and second exam. These assignments will be marked with a zero, check, or check plus. In addition, there is a Market Analysis Assignment to be done in a team of 6 students which will require presenting a development project of your choice to a “shark tank” panel.

Grades:	First Exam	25%
	Second Exam	25%
	Class Participation	20%
	Group Project	20%
	Homework Exercises	10%

## I. INTRODUCTION

Wed 1/11

**NO CLASS FOR UNDERGRADS**

Class 1 – Wed 1/18 Introduction  
DiPasquale and Wheaton, *The Operation of Property Markets*, Ch. 2

Class 2 - Mon 1/23 Why the Global Population is Increasingly Urban  
Problem Set #1 Preview  
O’Sullivan, *Why do cities exist?* Ch. 2 (pp. 17-24; pp. 81-83, 88-91)  
Mills and Hamilton (pp. 7-10, 15-16, 201)

## II. REAL ESTATE MACRO MARKETS

Class 3 – Wed 1/25 Real Estate Regional and National Markets: A Macro Approach  
DiPasquale and Wheaton, *The Property and Capital Markets*, Ch. 1 (pp. 10-33)  
Wachter and Kroll, *Simple Analytics of Equilibrium and Disequilibrium*, (pp. 1-17)

Class 4 – Mon 1/30 Real Estate Markets: Dynamics  
Malpezzi & Wachter, *Housing Demand*  
Pozdena, *Determinants of Housing Demand*, Ch. 2 (p. 25-end)  
Gyourko and Saiz, *Construction Costs* (p.667-end)  
Saiz, *The Geographic Determinants of Housing Supply* (skim)  
Knoll et al. *No Price Like Home* (p. 18-32)

Class 5 – Wed 2/1 Problem Set Review  
**Problem Set #1 due before class on canvas**  
Case & Wachter, *Inflation and Real Estate Investments*

Class 6 – Mon 2/6 **Guest Speaker: Macro Markets and Real Estate**

## III. URBAN LAND RENT AND LAND USE PATTERNS

Class 7 – Wed 2/8 Value and Location  
Mills and Hamilton, *Introducing Land and Land Rents into Price Theory*, Ch. 5 (pp. 85-91)  
DiPasquale and Wheaton, *The Urban Land Market: Rents and Prices*, Ch. 3

Class 8 – Mon 2/13 Value and Density  
Problem Set #2 Preview  
Mills and Hamilton, *Chapter 6: Households in an Urban Spatial Context* (pp. 107-122)  
O’Sullivan, *Chapter 6: Urban Land Rent* (pp.127-145)

Class 9 – Wed 2/15 Land Rents, Property Value, and the Impact of Work from Home  
Wheaton, *Income and Urban Residence: An Analysis of Consumer Demand for Location*  
Kain, *Journey to Work as a Determinant of Residential Location*  
Moretti, *Forces of Attraction* (pp. 121 – 144)  
Wachter, *How Remote Work is Affecting Real Estate Markets*

Class 10 – Mon 2/20 Urban Growth  
**Problem Set #2 due before class on canvas**  
Guest Speaker: Jessie Handbury  
Couture and Handbury, *Urban Revival in America, 2000 to 2010*

#### IV. REAL ESTATE MARKET ANALYSIS

Class 11 – Wed 2/22 Market Feasibility Analysis and Appraisal  
Linneman, *Real Estate Finance and Investment: Risk and Opportunities*, Ch. 9  
Appraisal Institute, *Understanding the Appraisal*

Class 12 – Mon 2/27 **Review**

Wed 3/1 **First Exam**

Mon 3/6 **NO CLASS (Spring Break)**

Wed 3/8 **NO CLASS (Spring Break)**

Class 13 – Mon 3/13 Commercial Real Estate Market Analysis and Cycles-Introduction  
Guest Speaker: Glenn Mueller  
Mueller, *Real Estate Market Cycles, Monitor and Forecast*  
Linneman and Kirsch, *Real Estate Cycle* (Ch. 7)  
**Initial Project Information Due:**  
**Project Name, Team, and Concept**

Class 14 – Wed 3/15 Historical Real Estate Cycles  
Linneman and Kirsch, *What Determines Cap Rates*  
Ambrose, Linneman, and Wachter, *The WRE Index*  
Levitin and Wachter, *The Commercial Real Estate Bubble*  
Herring and Wachter, *Real Estate Booms and Banking Busts*  
Levitin and Wachter, *The Great American Housing Bubble (Ch 4-8, skim)*  
Malpezzi and Wachter, *The Role of Speculation in Real Estate Cycles (skim)*  
**Problem Set 3 Preview**

Class 15 – Mon 3/20 **Problem Set 3 Due before class on canvas**  
**Problem Set 3 Review**

Class 16 – Wed 3/22 Real Estate and the Macro Cycle  
**Initial Feasibility Presentation Draft Slides due 3/22**

Class 17 – Mon 3/27 **Feasibility Presentations**

#### V. REAL ESTATE MARKETS: THE IMPACTS OF PUBLIC POLICY

Class 18 – Wed 3/29 Local Taxes and Spending: Federalism (Devolution)  
O'Sullivan, Ch. 17 (pp 442-443)  
Tiebout, *A Pure Theory of Local Expenditures*

Class 19 – Mon 4/3 Land Use Controls and Sustainability  
**Project DCF draft due before the class**  
O'Sullivan, *Land Rent and Land Use Patterns*, Ch. 9 (pp. 240-242)  
Pollakowski and Wachter, *The Effects of Land Use Constraints on Housing Prices*  
Fischel, *Do Growth Controls Matter?*  
Glaeser, Gyourko, & Saks, (2005). *Why is Manhattan so expensive? Regulation and the rise in housing prices.* (pp. 331-337, 351-356, 361-362, 366-367)

World Bank Report, Reforms in Land Use and Local Finances Will Help Make China's Urbanization More Efficient

Class 20 – Wed 4/5

Guest Speaker: Bobby Turner

**Canyon-Johnson HBS Case Write-Up due before class on canvas**

*"Canyon Johnson Urban Fund HBS Case: Which Deal is Better?"*

**Mon 4/10**

**Shark Tank Preparation**

Class 21 – Wed 4/12

Transportation, Taxes, and Urban Development

**5-min presentation recording due before class**

Guest Speaker: Dick Voith

Nathan Baum Snow, Did Highways Cause Suburbanization?

Abbot, Richmond, Fischel, *The Portland Region: Where City and Suburbs Talk to Each Other - and Often Agree*

Boarnet and Haughwout, *Do Highways Matter*

Voith, *The Determinants of Metropolitan Growth Patterns*, (pp. 71, 72, 76 – 80)

Class 22 – Mon 4/17

The Future of Cities

Duranton, *The Growth of Cities in the US*

Knoll et al. *No Price Like Home: Global House Prices, 1870-2012*, (pp.1-22, 27-32)

Glaeser, *The Vitality of Cities*

Porter, *Location, Competition, and Economic Development*

Sassen, *The Global City: Introducing a Concept*

Kmetz, Mondragon, Wieland, *Remote Work and Housing Demand*

Class 23 – Wed 4/19

**Shark Tank Presentations**

Class 24 – Mon 4/24

Review Class (optional and recorded for remote viewing)

Class 25 – Wed 4/26

**Second Exam**